

**FOR IMMEDIATE RELEASE**

**Contact:** Tom Di Nome  
Sony Electronics  
201-930-6357  
Tom.dinome@am.sony.com

**SONY HIGHLIGHTS FULL PRO AUDIO LINE AT SUMMER NAMM**

**NASHVILLE (Summer NAMM Booth #207) July 17, 2009** – Sony Electronics' full line of professional audio technology is on display at Summer NAMM 2009 in booth # 207, ranging from portable audio recorders to wireless and wired microphone technology to headphones.

In addition to the newly announced PCM-M10 portable recorder, attendees can also see Sony's PCM-D1 and PCM-D50 digital field recorders. Sony's digital recorders are designed to faithfully capture live performances and events, including the most subtle of performance nuances. They can be used for high-quality recording in an array of applications, including live sound, houses of worship and theatrical performance, as well as by journalists.

At Summer NAMM, Sony is also featuring its line of UWP Series of UHF synthesized wireless microphones. The systems are designed for stable audio reception and interference-free multi-channel operation in news-gathering, AV presentations, entertainment, live event, and corporate applications.

All components of the UWP systems – bodypack transmitter, handheld microphone, plug-on transmitter, portable receiver and tuner unit – are housed in compact, light weight and extremely robust metal chassis, allowing them to withstand the harsh operational environments encountered during field use.

Sony's professional headphones are designed to meet the closed-type monitoring needs of front-of-house (FOH) and studio engineers, musicians and other audio professionals working with high-resolution digital audio recording and playback equipment.

The newest model, MDR-7509HD, is capable of handling the high-frequency response presented by High Sampling PCM recording technologies. They feature Auranomic circum-aural driver units. Designed to closely match the angle of the human ear, these units were developed to reduce pressure on the ear and increase comfort during periods of extended use.

The headphones' closed-type design significantly reduces outside interference. They also feature 3000mW power capacity for high-level sound monitoring and 360kJ/m<sup>3</sup> high power neodymium magnets that enable driver units to reproduce clear midrange tones.