

SONY HIGHLIGHTS FULL LINE OF PORTABLE AUDIO RECORDERS

New PCM-M10 Already Gaining Acceptance as Reliable Tool for Music Recording, Live Sound, Houses of Worship, Journalists and More

ANAHEIM (WINTER NAMM BOOTH #6214) January 14, 2010 -Since it began shipping In October, Sony's newest professional audio recorder – the PCM-M10 – has already become accepted by a range of audio professionals for its reliability, durability, flexibility and sound quality. The new palm-sized compact unit is designed to be the perfect musician's tool for composing music or recording practice sessions and performances – even for use as a personal music player. In addition to music recording, professionals are using the PCM-M10 to record live events, interviews, performances, church services, and more.

The recorder joins Sony's PCM-D1 and PCM-D50 models to form a comprehensive family of flexible and rugged portable field recorders for every professional sound application.

“The PCM-M10 is ideal for budget-conscious professionals who still need high-quality sound capabilities,” said Karl Kussmaul, senior product manager for professional audio at Sony Electronics. “Musicians will especially love its range of user-friendly features that can help inspire them to new levels of creativity.”

The PCM-M10 is designed to faithfully capture even the most subtle nuances of live performances and events. It shares several features and design elements with the PCM-D1 and PCM-D50, including the same rugged construction and cool design.

The new recorder is 96 kHz/24-bit capable with electret condenser stereo microphones, 4 GB of internal flash memory and a microSD/Memory Stick Micro™ (M2™) Slot.

Key features of the PCM-M10 recorder include a built-in speaker, cross-memory recording, digital pitch control, digital limiter, low-cut filter, track mark functions, a 5-second pre-recording buffer and A-B repeat capability. The PCM-M10 comes supplied with Sound Forge Audio Studio Recorder Edition software.

The new recorder includes a USB high-speed port for simple uploading and downloading of native .WAV or .MP3 format recorded files to and from Windows® PC or Macintosh® computers. The M10 offers durable construction and long battery life using conventional AA alkaline batteries.

The PCM-M10 portable recorder is available now, at a suggested list price of \$399.

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