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SONY UNVEILS HIGH END DIGITAL WIRELESS MICROPHONE SYSTEM

New Options to Enhance Live Vocal Performances

ANAHEIM (WINTER NAMM BOOTH #6214) January 14, 2010: Designed to provide performing artists with warm, vibrant and distinctive vocal delivery, Sony's new Digital Wireless Microphone System combines its industry-leading analog microphone expertise with advanced digital technologies. The new system raises the bar for live vocal performances in high-end touring and event applications.

The newly developed DWM-01 Digital Wireless Microphone provides robust acoustic feedback protection, as well as switchable RF output levels. The mic also features a concealed organic EL display to illustrate channel, gain and other parameters.

The DWM-01 delivers high-quality, low latency sound using an original Sony codec. Its unique design allows the analog-to-digital audio conversion to follow the transmitter's head amplifier, maintaining digital audio signal throughout the performance.

Two versions of this handheld microphone will be offered providing a choice of dynamic or condenser mic capsules.

The DWR-RO1D Dual Channel wireless receiver is a 1U-size, two-channel rack-mount receiver for studio and live concert use. It features analog and AES/EBU digital outputs, with a remote control function from the receiver to the transmitter.

"The system is designed for high RF stability and minimal interference," said Karl Kussmaul, senior product manager for professional audio, Sony Electronics. "It offers the same working range as an analog system but without audio degradation. Users

will also experience greater flexibility with multi-channel operation, as the system can support approximately 1.5 times as many simultaneous inputs as current analog wireless systems.

Additional key features of the new system include:

- Secure audio transmission - Encryption functionality prevents piracy
- Metadata transmission - Battery status, RF level and transmitter name transmitted to receiver
- RF remote control to support improved workflow - Receiver can search for a vacant frequency and send the selected frequency to the microphone
- Easy system set-up – A USB “On the Go” (OTG) feature allows for easy PC connection

For more information, including availability and suggested list pricing, visit

www.sony.com/proaudio.

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