

OFFICIAL RULES

Sony Security Systems SNC-CH210 HD Camera Raffle At The ASIS 2010 Trade Show

1. **NO PURCHASE NECESSARY.**
2. **How to Enter:** To enter the Sony Raffle at the ASIS 2010 Trade Show in Dallas, TX you need to have your entry card punched at least three of the twelve product/technology areas at Sony's Booth #2923 on October 12th, 13th or 14th, and your completed entry card must be given to the Sony representative at the Sony reception desk. Only one entry permitted per person. Entry cards are located in the Sony booth map handout (available at the Sony reception desk).
3. **Random Drawings:** The winners of the Sony SNC-CH210 HD camera raffles will be determined by random drawings to be held by Sony at (a) 4:00PM on Tuesday, October 12th (b) 4:00 PM on Wednesday, October 13th and (c) 4:00 PM on Thursday, October 14th, all at the Sony booth #2923 from all eligible entries received. **Winner must be present to win.** An Affidavit must be completed and given to the Sony Representative at the Sony Reception Desk to confirm eligibility before the prize is awarded.
4. **Prizes; Odds of Winning:** There will be a total of nine (9) Sony SNC-CH210 1080p HD cameras awarded, three during each of the three show date drawings. Each Sony SNC-CH210 HD camera has an approximate retail value of \$350.00 based on MSRP. Total ARV of all prizes awarded is \$3,150. Odds of winning depend on the number of eligible entries received. Prize will be awarded to winners by Sony upon completion of Affidavit by the winners.
5. **General:** Raffle is open to attendees of the ASIS 2010 Trade Show who are U.S. residents and 18 years of age or older as of the time of entry, except employees and their immediate family members of Sony, its advertising, promotion and production agencies, exhibitors at the ASIS 2010 show, competing manufacturers, Dallas Convention Center staff or Manufacturers Rep organizations. Void where prohibited by law. No cash substitution, transfer or assignment of prize allowed. Sony reserves the right to substitute a prize of equal or greater value. Winners will be required to sign an affidavit of eligibility and publicity/liability release, or prize will be awarded to an alternate. All federal, state and local taxes, if any, are the sole responsibility of the winner.
6. **Sponsor:** The Sony raffle is sponsored by Sony Electronics Inc., Park Ridge, New Jersey 07656, which is responsible for its operation and whose decisions regarding the raffle's conduct and the application of these rules will be final.