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X Series IP Cameras from Sony Electronics Named “Best of Video Surveillance Cameras IP” at SIA’s 2014 New Product Showcase at ISC West

X Series cameras are Sony’s first IP products rated for use in transportation vehicles

LAS VEGAS, NV – (April 2, 2014) – The X Series mini dome IP cameras from Sony Electronics won the Security Industry Association’s 2014 New Product Showcase (NPS) for the “Best of Video Surveillance Cameras IP” Award at the NPS awards ceremony at ISC West on Wednesday, April 2.

“We are pleased that the SIA has recognized Sony’s X Series of IP cameras for their exceptional image quality and feature set,” said Kenichi Mori, director of marketing and product management for Sony Electronics’ Security Systems Division. “These cameras are a prime example of Sony’s dedication to delivering superior image quality to the security and surveillance market.”

Sony’s X Series of IP cameras – which includes models SNC-XM632, SNC-XM636 and SNC-XM637 – are the company’s first to be rated for use on board buses and trains. They include ultra-wide angle lenses that cover the tight spaces inside a bus or train. All of the X Series cameras are vandal resistant (IK10 rated), are IP66 rated for outdoor use, deliver full 1080p high definition video, utilize image stabilization technology, and feature 90dB of wide dynamic range to help improve video quality in harsh lighting conditions. They also feature a built-in microphone, as well as SD card support, which provides camera-level storage and redundancy for in-vehicle recording systems.

“Each year, the companies competing in SIA’s New Product Showcase at ISC West present the leading-edge security solutions that are shaping the industry,” said SIA CEO Don Erickson. “These new technologies and solutions are the drivers that are moving the security industry forward, and I congratulate Sony on its win at this year’s NPS.”

Since its inception in 1979, the NPS has been the security industry’s premier awards-based marketing program. This year’s NPS Program had 106 entries from 88 companies.

In addition to the Best New Product and Judges’ Choice honors, awards were presented in 24 other product and service categories. NPS judges also presented seven honorable mention awards. The Awards List and more information on the SIA New Product Showcase can be found at <http://www.sianps.com>.

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About the Security Industry Association

The Security Industry Association (www.securityindustry.org) is the leading trade association for electronic and physical security solution providers. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels; creating open industry standards that enable integration; advancing industry professionalism through education and training; opening global market opportunities; and fostering collaboration with other like-minded organizations. As a proud sponsor of ISC Expos and Conferences, and owner of the Securing New Ground Conference, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and networking opportunities.

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