

**FOR IMMEDIATE RELEASE**

**SONY RELEASES SIX NEW PTZ NETWORK SURVEILLANCE CAMERAS**

*Line of Full HD Remote Controlled Video Cameras Feature 20x Optical Zoom*

**LAS VEGAS, (ISC West 2011 Booth #15099) Apr. 6, 2011** – Sony Electronics announced today the new EP and ER series of network cameras. These new pan, tilt and zoom (PTZ) and rapid dome models each feature three different units to cater to diverse customer needs. Each new camera is compatible with Full-HD (1080p) output, HD (720p) output, or SD output, respectively. The six new network cameras represent the most comprehensive line-up of full-featured, wide-area surveillance units in Sony's high-definition security camera range.

These feature-rich devices are integral for high-definition, wide-area video surveillance. Recommended uses include peripheral surveillance for large buildings, factories and parking lots; monitoring of roads, highways and transportation hubs; at public utilities such as power and water purification plants; and surveillance of city streets.

"High definition PTZ cameras fill an important niche in most vertical solutions we offer customers," said Miguel Lazatin, marketing manager, Sony Electronics Security Solutions Division. "They provide the video coverage on the perimeter and peripheral locations in most security solutions from Sony."

The high-speed cameras are capable of pan and tilt functions of up to 360-degrees per second and utilize Sony's DynaView™ technology to facilitate wide-dynamic-range even in backlit environments. The EP and ER series of network cameras also receive power over Ethernet (POE), making installation simple and increasing the flexibility of where the cameras can be used.

Using an optical block developed by Sony, the full-HD-network cameras feature high magnification zoom functionality. The SNC-EP580 and SNC-ER580 models feature 20x optical zoom, while the SNC-EP550 and SNC-ER550 feature 28x optical zoom with a minimum rotation radius of 340-degrees and some models feature endless (360-degree) rotation for the widest area surveillance possible.

**Other Special features**

**Built-in IR-cut filter – Day and Night functionality**

- Removing the IR-cut filter in a low light-intensity environment improves the sensitivity, thus excellent visibility.
- The video/images will be monochromatic.

**Built-in camera obstacle detection function**

- The camera has a built-in function that detects changes in the video monitoring field such as when the lens has been sprayed with paint or covered with material.

DEPA compatible

- These devices are compatible with DEPA (Distributed Enhanced Processing Architecture), meaning when used in concert with Sony software and network recorder, advanced image processing can trigger an alarm based on predetermined parameters.

Built-in SD memory card slot enables recording of video or images on local storage

- Video can be recorded on the SD memory card mounted in the camera.

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