



SONY XI'S SYSTEM AND VIDSYS PSIM PROTECT VIPs AND VISITORS AT MLK JR. MEMORIAL CELEBRATION

United States Park Police Leverage Wide Area Monitoring & Physical Security Information Management Software at the Event

WASHINGTON, D.C. November 1, 2011 – Sony Electronics and VidSys, the leading provider of Physical Security Information Management (PSIM) software that allows organizations to resolve business and security situations in real time, announced today that their technologies, Sony's XI's wide area monitoring solution and VidSys PSIM software respectively, aided the United States Park Police (USPP) in providing security for the celebration of the Martin Luther King, Jr. Memorial in Washington, D.C. recently.

At the event, several dignitaries presided over the celebration of the dedication of the memorial on the National Mall situated adjacent to the Franklin Delano Roosevelt Memorial and in a direct line between the Lincoln and Jefferson Memorials.

The Sony/VidSys solution was leveraged at the event as part of a yearlong technology test being conducted by the USPP to advance best practices for safety and security. The XI's system incorporating the XIS-3420 High Definition unit, plus the XIS-3310 thermal and panoramic thermal cameras monitor the entire National Mall and Memorials area from a single location and transmit image data over an IP network for storage on a server. The challenge here was delivering total situational awareness and automatic detection coverage with the MLK Jr. Memorial situated nearly two miles from the XI's camera.

The VidSys PSIM software system integrated, correlated and analyzed data from the XI's system in addition to the disparate security systems and devices already in place throughout the National Mall and Memorials area, providing the USPP and other government agencies with one common operating picture across the event site. All information was shared and appropriate standard operating procedures were provided in real time to enable inter-agency collaboration and communication, thereby providing the best possible protection for event attendees.

"We see the celebration of the Martin Luther King Jr. Memorial as an important part of our comprehensive trial of this solution," said Captain David Mulholland, commander of Technology Services, United States Park Police. "This provided a good contrast with our previous tests monitoring Memorial Day and Fourth of July events. Here, we focused on a fairly distant, narrow area. The key is not just the ability to gather vast amounts of visual data, but to turn that into relevant, actionable information that can quickly be acted upon to ensure the safety and protection of visitors and responders. Even over a distance, the system has added the

equivalent of many additional cameras to our existing system, while providing useful intelligence that was critical to ensuring safety and security.”

“High-profile events are the ultimate test for any surveillance system, and this event presented particular challenges intended to push the XI’s capabilities,” said Mark Collett, General Manager, Sony Security Systems Division. “Ultimately, the XI’s wide area monitoring capabilities is only as good as the information it delivers monitoring each of the narrow areas within its range. It has already proven its capabilities providing overall video surveillance across the National Mall and Memorials area – a wide, varied expanse with constantly changing imaging conditions due to changing weather and lighting. At the Martin Luther King, Jr. Memorial event, we’ve seen how the 240+ megapixel images can also deliver detailed visual information at a distance. ”

“This historic event also served as a key test for our PSIM software working with the Sony XI’s camera,” said James Chong, Founder and CTO, VidSys. “With the PSIM software, the USPP was able to monitor, respond to and manage potential security threats throughout the National Mall and Memorials area and, once again, proactively manage situations as they unfolded. Additionally, they were able to effectively collaborate in real time with their partner agencies, which is critical to ensuring the safety and security of everyone in attendance – at any event.”

The Martin Luther King, Jr. Memorial celebration marks the fourth successful live demonstration conducted jointly by Sony and VidSys as part of the USPP’s comprehensive technology test. The first was conducted at a USPP facility in January during a heavy snowstorm. Despite the inclement weather which would have significantly degraded the imaging captured by traditional technologies, the XI’s environmental analytic pierced the precipitation to produce clear live images and video. This was followed by similarly impressive results during a full-scale test on the National Mall during Memorial Day weekend and then the Fourth of July holiday. These cleared the way for the full deployment of the XI’s panoramic and thermal viewing and recording system alongside the VidSys PSIM software.

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