



# Sony Market-Wise Solution: VidSys

## Sony and VidSys Turn Security Data into Enterprise Awareness

VidSys is the leading provider of physical security information management (PSIM) software that allows organizations to pro-actively resolve business and security situations in real time enterprise-wide. The VidSys PSIM software integrates all the disparate physical security devices in an organization into one global intelligent security system which delivers real time situation awareness, situation management, video management, and security policy enforcement. The result is lower operational costs, reduced equipment costs by leveraging existing investments with new technologies, faster response to situations, and improved policy enforcement and tracking - all while increasing organizational security and decreasing legal risks.

## An Enterprise Solution:

The power of the VidSys PSIM software to unify disparate video and physical security devices and systems in to one common operating view has attracted large and small companies, cities and governments, and leading global organizations, including the University of Delaware, the Joint Transportation Management Center (JTMC) in New York, the City of Plano, Texas and the Bill & Melinda Gates Foundation. A key benefit of the PSIM software is its ability to leverage and extend existing physical security investments to improve overall security capabilities. By integrating Sony's best-in-class portfolio of products including the Sony XIs camera, with the VidSys PSIM software platform, organizations will have interoperability with other security systems, which enhances an organization's overall operations and ability to manage unfolding situations in real time. This market-wise solution refreshes and renews existing systems, extending the value of legacy installations and enabling new systems to interoperate from day one. Sony and VidSys are working together to provide the best and most reliable security solutions available on the market.



**RiskShield** 19 Pending, 2 Assigned

Map View | List View | New | Assign | Complete | Time Range: | Go | View: | Search: | Go | Reports

**Situation #:** 106  
**Type:** Intruder Alert  
**Severity:** High  
**Location:** 123 Main Street  
**Description:** Description for intruder alert situation event.  
**Created:** 4/12/2010 3:48

21 Situations | Drag new situation to map: | Detach Map

Load Source Previews: #105 - General Alarm (Low) - 4/12 8:17 [Unassigned] Hide Situation Summary

South St. Entrance: Live | Lobby Elevators 4: Recorded

Time	Type	Source	Description
4/12 8:17	AUDIT	admin	New action plan was added.
4/12 8:17	AUDIT	admin	New situation was added.
4/12 8:17	AUDIT	admin	Situation 105 was previewed.

Type a note to add into the situation log. Add Log Size: [dropdown]

VidSys PSIM software organizes, integrates and correlates the different elements of physical and video security including access control, video, RFID, GPS, CBRNE and other sensors, as well as building management systems. Traditionally, data generated by these standalone systems had to be combined manually by security staff. This is challenging under normal conditions, and potentially overwhelming in rapidly evolving emergency situations. The VidSys PSIM software along with the Sony DEPA (Distributed Enhanced Processing Architecture) analytic capabilities and XI's Wide Area Monitoring, enable true enterprise-wide situational awareness that streamlines identification and response to real time situations.

The VidSys PSIM software system has five key capabilities for situation management and awareness:

- 1. Collection:** The PSIM software is device independent and collects data from any number of disparate security devices or systems.
- 2. Analysis:** The software system analyzes and correlates the data, events, and alarms, to identify the real situations and their priority.
- 3. Verification:** The PSIM software presents the relevant situation information in a quick and easily-digestible format for an operator to verify the situation.
- 4. Resolution:** The software system provides Standard Operating Procedures (SOPs), step-by-step instructions based on best practices and an organization's policies, and tools to resolve the situation.
- 5. Reporting:** The PSIM software tracks all the information and steps for compliance reporting, training and potentially, in-depth investigative analysis.