

SONY®



**High
Capacity**



**High
Speed**



**High
Reliability**

AIT™ Turbo
Storage Media by Sony

Storage Media 



AIT Turbo

High Capacity



Capacity and Speed

Why take the risk on your company's security with a not known brand? Sony has been in the media manufacturing business for more than 50 years, always using top quality materials and offering products with high reliability. Our media is offered with a lifetime limited warranty and a wide range of added value benefits, including barcode labeling service and technical support.

The migration to AIT media or technology

The users that handle medium to big data volumes that require capacities and speed with high reliability can migrate to the AIT™ format. To protect the data of small and medium companies, Sony offers the AIT TURBO™ products, which are based on the proven AIT technology.



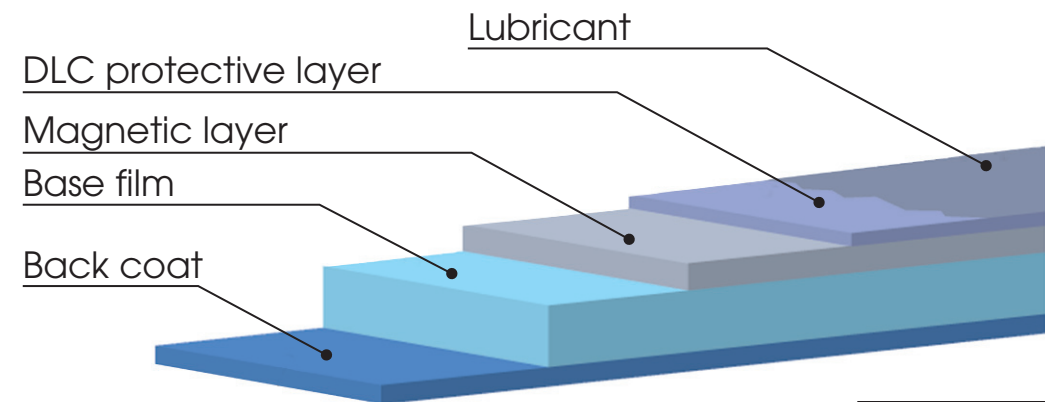
An affordable line-up for better solutions

The capacity of our Sony's AIT TURBO™ series goes from 20GB to 80GB native or 52GB to 208GB compressed providing you an effective cost performance. Our line-up includes tape options with or without a 64Kb chip in which you can store valuable tape information for your AIT drives. This format reflects technical excellence, which Sony has proven with its reliability since the AIT format was introduced as a high and mid-range solution in 1996.

The technology for AIT TURBO media

Since AIT technology was introduced into the market in 1996, Sony has employed AME (Advanced Metal Evaporated) tape technology. 100% pure cobalt is evaporated and deposited directly on the base film for high magnetic flux density and coercivity. Above the magnetic layer is the tough DLC (Diamond Like Carbon) protective layer and high-performance lubricant coating. With this proven AME technology, Sony has developed new AIT TURBO media for cost effective solutions while keeping reliable AIT characteristics.

If you need more information about AIT Turbo Storage Media, please visit our web page at sony.com/storagemedia



High Speed

High Reliability





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Printed 4/08
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