

# Announcing the Sony End-user's Choice Mail-in Rebate!

Choose Cash Back up to \$150  
or a Replacement Lamp  
(a \$399 value based on MSRP)



Sony is pleased to extend the **End Users Choice Mail-in Rebate Promotion** on select Road Warrior and Compact series 3LCD Business Projectors! Simply purchase one of the Sony Business Projectors listed below between October 1, 2007 and December 31, 2007 and choose one of two mail in rebate options — cash back or a replacement lamp (a \$399 value based on MSRP) at no additional charge.

Eligible Product(s)			Choose one of the following rebates:	
PRODUCT	INVENTORY CLASS	QTY	CASH REBATE PER UNIT	REPLACEMENT LAMP AT NO ADDITIONAL CHARGE <b>A \$399 VALUE BASED ON MSRP!</b>
VPL-EX4	"A"	ANY	\$100	LMP-C162
VPL-CX21	"A"	ANY	\$100	LMP-C163
VPL-CX100	"A"	ANY	\$150	LMP-C200
VPL-CX120	"A"	ANY	\$150	LMP-C200
VPL-CX125	"A"	ANY	\$150	LMP-C200
VPL-CX150	"A"	ANY	\$150	LMP-C200
VPL-CX155	"A"	ANY	\$150	LMP-C200
VPL-CW125	"A"	ANY	\$150	LMP-C200

## TO RECEIVE THE SONY END-USER'S CHOICE MAIL-IN REBATE:

1. Must purchase one or more of the eligible SONY Professional Projectors during the promotion period.
2. Fill out online rebate claim form at [www.sony.com/projectorrebate](http://www.sony.com/projectorrebate)
3. Send printout of completed on-line form, entire **ORIGINAL UPC** product code label(s) from the box(es) of the projector(s) purchased, and copy(ies) of purchase invoice(s) from reseller to Sony Award Headquarters at provided address, postmarked no later than January 31, 2008.