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**“LOPEZ TONIGHT” USES SONY XDCAM HD
TECHNOLOGY FOR ITS PRODUCTION OPERATIONS**

PARK RIDGE, N.J., Nov. 11, 2009 – *Lopez Tonight*, the new late-night entertainment program starring TV sitcom veteran and comedian George Lopez, is being produced using Sony’s XDCAM HD422 PDW-HD1500 decks. *Lopez Tonight* premiered Nov. 9 on the TBS network.

According to Sony, the decks can be used for recording program material, program mastering, post production and archiving program material. The XDCAM HD system offers the convenience of a file-based workflow combined with the advantages of a cost-effective and media that can be easily archived.

“The unique production capabilities of the XDCAM HD technology and the overall workflow of the HD Sony equipment will meet the show’s requirements for capturing and producing programming, handling various content sources, graphics and a mix of live and pre-recorded material,” said Wayne Zuchowski, group manager for XDCAM systems at Sony Electronics. “The random access nature of the optical workflow will also keep up with the show’s fast-paced environment.”

The XDCAM HD PDW-HD1500 deck is becoming a production standard on a range of TV programs – from reality shows to talk shows to dramas and sitcoms. The

deck includes a Gigabit Ethernet data drive that can write any flash memory file format from any codec onto the optical disc media. Files can then be previewed using a web browser, transferred over IT networks and easily archived and accessed by multiple people simultaneously.