

**FINANCING PROGRAM TERMS & CONDITIONS:**

0% Financing Program:	<ul style="list-style-type: none"><li>• Lease Rate Factor: 0.0833 on 12 month terms</li><li>• Lease Rate Factor: 0.0667 on 15 month terms</li><li>• Estimated monthly payment amount equals Lease Rate Factor times total Equipment Cost plus any applicable taxes</li><li>• All lease documents must be fully executed and received by DLL no later than March 31, 2010.</li><li>• Equipment must be located in the United States</li><li>• Promotional lease financing options also available to accommodate 12 to 60 month financing needs. Contact DLL to discuss these alternative promotional offers.</li></ul>
Application Process & Contact Information:	<ul style="list-style-type: none"><li>• Completed credit applications may be faxed to DLL at 1-800-566-4221 (<a href="#">Click here for credit application</a>)</li><li>• Financial information may be requested</li><li>• Credit authorization and final approval under this and other financing programs are at the sole discretion of DLL.</li><li>• For other attractive lease financing options, or any other questions, please contact Kelly Butkus (email: <a href="mailto:kbutkus@leasedirect.com">kbutkus@leasedirect.com</a>) or Jennifer MacMoran (email: <a href="mailto:jmacmoran@leasedirect.com">jmacmoran@leasedirect.com</a>)</li></ul>
Change/Cancellation:	DLL reserves the right to change or cancel this program at any time.
Change/Cancellation:	Sony may change or cancel this program at any time.