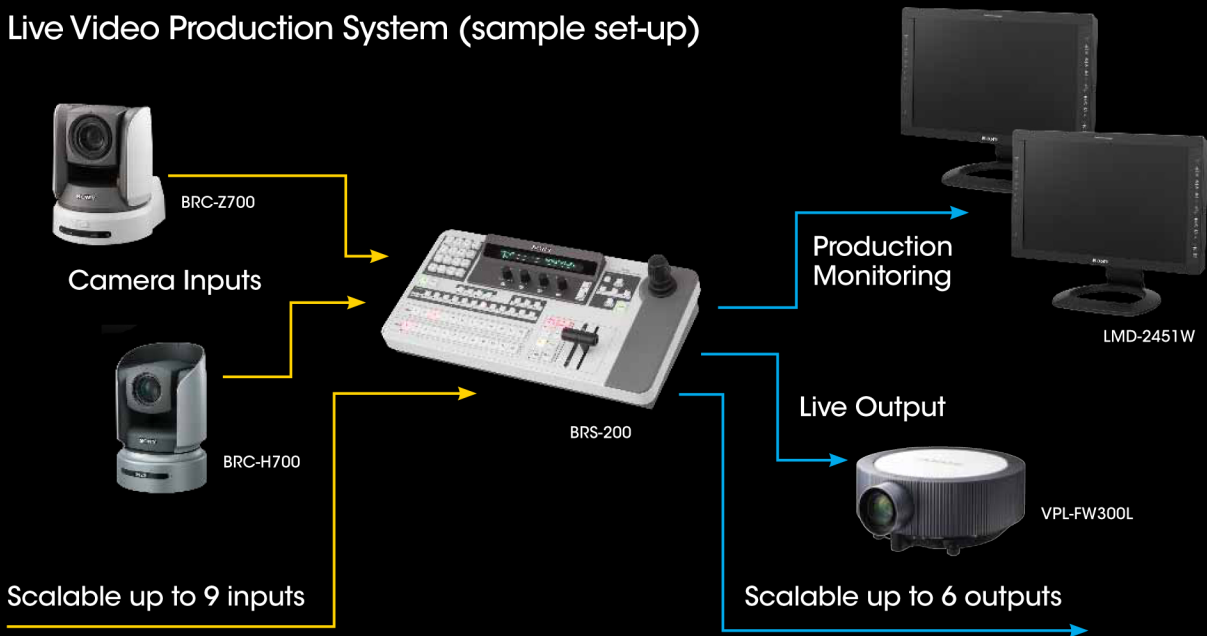


Live Video Production System (sample set-up)



In this example of a Live Video Production System:

MSRP for System shown is approximately:	\$30,000
Single Product Rebates	
LMD-2451W x 2	\$ 700
BRC-Z700	\$ 350
BRC-H700	\$ 400
BRS-200	\$ 300
VPL-FW300L	\$ 500
Total Single Product Rebate Amount	\$ 2,250
+ Bonus rebate:	\$ 2,000
= Total Mail-in rebate amount:	\$ 4,250
Cost for this Live Production System after Mail-in Rebates:	\$25,750

For more information or to purchase your system now, visit an authorized Sony reseller near you.