



Inspire, Engage, Motivate and Educate with Sony Professional Products.

Sony's Extra Credit program helps schools acquire the technology needed to inspire, engage, motivate, and educate students without straining their budget. Displays, projectors, audio equipment, HD camcorders, studio cameras, security systems, and switchers are all part of the Extra Credit program.

Enroll in the Extra Credit program and every time your school purchases an eligible Sony product, your school earns points. Your school can redeem accumulated points for Sony products at no charge! A great

way to earn free Sony product and make the most of your technology budget.

Updated 11/2011

Extra Credit – Eligible Products



Cameras and Decks

HDV - Sony's HDV camcorders offer affordable cutting-edge imaging, interchangeable lenses and hybrid recording

AVCHD - Sony's HDV camcorders offer affordable cutting-edge imaging, interchangeable lenses and hybrid recording

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
AVCHD	ACCV1BP	Basic Power Accessory Kit	25	500
AVCHD	HXRFMU128	Flash Memory Unit	80	1600
AVCHD	HXRMC1/ACC	Digital HD POV Camera Recorder with Accessory Kit	295	5900
AVCHD	HXRMC2000U	Shoulder mount AVCHD camcorder	200	4000
AVCHD	HXRMC50U	Ultra-Compact Professional AVCHD Camcorder.	170	3400
AVCHD	HXRNX5U	Professional AVCHD hand-held camcorder.	495	9900
AVCHD	HXRNX70U	Compact AVCHD Handy-type camcorder	320	6400
AVCHD	HXRNX3D1U	NXCAM 3D/ 2D WorldCam (PAL/NTSC) Compact Camcorder	340	6800
AVCHD	NEX-FS100	NXCAM Super 35mm camcorder without Lens	585	11700
AVCHD	NEX-FS100UK	NXCAM Super 35mm camcorder with lens	650	13000
HDV	HVR1500A	Digital HD Videocassette Recorder	830	16600
HDV	HVRA1U	C-MOS 1080i HDV Camcorder	300	6000
HDV	HVRHD1000U	CMOS HDV Shoulder mount Camcorder.	195	3900
HDV	HVRM15AU	HDV/DVCAM VTR	250	5000
HDV	HVRM25AU	HDV/DVCAM VTR	430	8600
HDV	HVRM35U	HDV deck with 24p recording/playback.	560	11200
HDV	HVRMRC1K	Memory recording unit	95	1900
HDV	HVRS270U	HDV Shoulder-mount Camcorder with Memory Recording Unit	960	19200
HDV	HVRV1U	3CMOS 1080p HDV Camcorder	490	9800
HDV	HVRZ5U	HDV High Definition Handheld Camcorder	496	9920
HDV	HVRZ7U	HDV Camcorder with Memory Recording Unit	685	13700

Extra Credit – Eligible Products



Cameras and Decks

XDCAM- Features long recording times, high data transfer rates, file-based workflow

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
XDCAM	PDW700	XDCAM HD422 Camcorder	3100	62000
XDCAM	PDWF335L	PROFESSIONAL DISC CAMCORDER	1500	30000
XDCAM	PDWF355L	PROFESSIONAL DISC CAMCORDER	2650	53000
XDCAM	PDWF75	PROFESSIONAL DISC RECORDER	1645	32900
XDCAM	PDWF800	XDCAM HD422 Camcorder	4270	85400
XDCAM	PDWHD1500	XDCAM HD422 Recording Deck	2200	44000

XDCAM EX - Sony's HDV camcorders offer affordable cutting-edge imaging, interchangeable lenses and hybrid recording

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
XDCAM EX	PMW320K	XDCAM EX 1/2"-type Shoulder-mount Camcorder with Lens Package	1480	29600
XDCAM EX	PMW320KCE	PMW-320K with the CBK-CE01 50pin Interface pre-installed	1630	32600
XDCAM EX	PMW320L	XDCAM EX 1/2"-type Shoulder-mount Camcorder NO LENS	1280	25600
XDCAM EX	PMW320LCE	PMW-320L with the CBK-CE01 50pin Interface pre-installed	1430	28600
XDCAM EX	PMW350K	XDCAM EX 2/3"-type Shoulder-mount Camcorder with Lens Package	2200	44000
XDCAM EX	PMW350KCE	PMW-350K with the CBK-CE01 50pin Interface Pre-Installed	2350	47000
XDCAM EX	PMW350L	XDCAM EX 2/3"-type Shoulder-mount Camcorder without Lens	2050	41000
XDCAM EX	PMW350LCE	PMW-350L with the CBK-CE01 50pin Interface Pre-Installed	2200	44000
XDCAM EX	PMW500	XDCAM HD422 2/3" CCD Shoulder-mount Memory Camcorder (Camera Body Only)	2790	55800
XDCAM EX	PMWEX1R	XDCAM EX Full HD Memory Camcorder	780	15600
XDCAM EX	PMWEX3	XDCAM EX semi-shoulder mount camcorder	1000	20000
XDCAM EX	PMWEX30	XDCAM EX Memory Recorder	495	9900

Extra Credit – Eligible Products



Cameras and Decks

Studio- Multi-format HD Camera Systems.

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Studio Cameras & Equipment	HDC1400R	HD CAMERA	6500	130000
Studio Cameras & Equipment	HDC1450R	HD PORTABLE STUDIO COLOR CAMERA	6500	130000
Studio Cameras & Equipment	HDC1500R	STUDIO HD 60P PORTABLE CAMERA	9000	180000
Studio Cameras & Equipment	HDC1550R	MULTI FORMAT HD CAMERA WITH WIDE BAND TRIAX INTERFACE	9000	180000
Studio Cameras & Equipment	HDCP1	2/3" Full Multi Purpose Compact Camera	2990	59800
Studio Cameras & Equipment	HDCU1500L	HD CAMERA CONTROL UNIT FOR HDC1500.	2740	54800
Studio Cameras & Equipment	HDW1800	HD DIGITAL VIDEO CASSETTE RECORDER	3200	64000
Studio Cameras & Equipment	HDW650F	HD CAMCORDER	4500	90000
Studio Cameras & Equipment	HDWD1800	HDCAM studio editing recorder with Digital Betacam and MPEG IMX playback	3900	78000
Studio Cameras & Equipment	HDWF900R	CINEALTA 24P HDCAM W/O VF	7000	140000
Studio Cameras & Equipment	HSC300K	MULTIFORMAT CAMERA SYSTEM	4400	88000
Studio Cameras & Equipment	HSCU300K	CAMERA CONTROL UNIT	2600	52000
Studio Cameras & Equipment	HXC100K	MULTIFORMAT CAMERA SYSTEM	2990	59800
Studio Cameras & Equipment	HXCU100K	CAMERA CONTROL UNIT	1600	32000

Extra Credit – Eligible Products



Cameras and Decks

Pan/Tilt/Zoom - Outstanding picture quality, precise movements, high resolution, and versatile interfaces

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Pan/Tilt/Zoom	BRC300	3CCD P/T/Z ROBOTIC COLOR VIDEO CAMERA	470	9400
Pan/Tilt/Zoom	BRCH700	HD 3CCD ROBOTIC CAMERA.	900	18000
Pan/Tilt/Zoom	BRCZ330	1CMOS HD/SD PTZ CAMERA	510	10200
Pan/Tilt/Zoom	BRCZ700	HD 3CMOS Color Video Camera	800	16000
Pan/Tilt/Zoom	RMBR300	REMOTE CONTROL UNIT FOR THE BRC-300	160	3200

Extra Credit – Eligible Products



Switchers/Live Content Production

Ancast - ANYCAST STATION LIVE CONTENT PRODUCER

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Production Switchers	AWSG500E	ANYCAST STATION LIVE CONTENT PRODUCER	1330	26600

Production Switchers

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Production Switchers	BRS200	SONY REMOTE CAMERA OPERATING SWITCHER	1000	20000
Production Switchers	MVS6000	MULTI FORMAT PRODUCTION SWITCHER	3500	70000
Production Switchers	MVS8000G	MULTI-FORMAT PRODUCTION SWITCHER	9100	182000
Production Switchers	MVS8000GSF	MULTI-FORMAT PRODUCTION SWITCHER (SMALL FRAME)	5500	110000

Extra Credit – Eligible Products



Data Storage and Content Management

Petasite -

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Petasite	CSM100B	108 SLOT PETASITE TAPE LIBRARY	6000	120000
Petasite	CSM200B	216 SLOT PETASITE TAPE LIBRARY	8800	176000
Petasite	CSM200C	STORAGE MANAGEMENT SYS CATRIDGE CONSOLE	2200	44000
Petasite	CSM200D	STORAGE MANAGEMENT SYS DRIVE CONSOLE	3400	68000
Petasite	CSM60B	60 SLOT PETASITE TAPE LIBRARY	5250	105000

Extra Credit – Eligible Products



Flat Panel Displays

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Flat Panel Display	BKMFW50	Network Media Card for Digital Signage	70	1400
Flat Panel Display	FWDS42E1	PRO LCD ECO DISPLAY	195	3900
Flat Panel Display	FWDS42H1	42INCH FULL HD THIN BEZEL LCD	225	4500
Flat Panel Display	FWDS47H1	47INCH FULL HD THIN BEZEL LCD	300	6000
Flat Panel Display	GXDL52H1	52" RUGGEDIZED LCD DISPLAY	650	13000
Flat Panel Display	GXDL65H1	65" RUGGEDIZED LCD DISPLAY	2800	56000
Flat Panel Display	KDL32EX400/H	32" Professional TV	75	1500
Flat Panel Display	KDL40EX400/H	40" Professional TV	90	1800
Flat Panel Display	KDL46EX400/H	46" Professional TV	115	2300
Flat Panel Display	KDL55EX500/H	55" Professional TV	210	4200

Digital Signage Players and Network Adapters

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Flat Panel Display	VSPAD7	VSPNS7 Management Software W 5	125	2500
Flat Panel Display	VSPNS7	HD Storage Player for D. Signage	200	4000

Extra Credit – Eligible Products



Video Production Monitors

BVM

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
LUMA & Broadcast Monitors	BVML170	Trimaster LCD Broadcast Monitor	1300	26000
LUMA & Broadcast Monitors	BVML231	Critical Evaluation Monitor	2150	43000

PVM

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
LUMA & Broadcast Monitors	PVM740	7.4" OLED Monitor	385	7700
LUMA & Broadcast Monitors	PVML1700	23-inch LCD picture monitor	1100	22000
LUMA & Broadcast Monitors	PVM1741	17-inch Professional OLED Picture Monitor	410	8200
LUMA & Broadcast Monitors	PVML2300	17-inch LCD picture monitor	920	18400
LUMA & Broadcast Monitors	PVM2541	25-inch Professional OLED Picture Monitor	610	12200
LUMA & Broadcast Monitors	PVML3200	31-inch LCD picture monitor	1690	33800

Extra Credit – Eligible Products



Video Production Monitors

LUMA™ Professional LCD Monitors. Flat, thin, cool, smart. Studio-quality professionalism in LCD monitors.

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
LUMA & Broadcast Monitors	LMD1530W	15-inch WXGA Entry Level HD Monitor with HDMI	130	2600
LUMA & Broadcast Monitors	LMD1541W	15-inch Wide Screen High Grade LCD Monitor	175	3500
LUMA & Broadcast Monitors	LMD1751W	17-INCH LUMA MONITOR 17" WXGA (1366x768) widescreen LCD Monitor	290	5800
LUMA & Broadcast Monitors	LMD1751WCC	17" WXGA (1366x768) widescreen LCD Monitor* w/ BKM-244CC HDSDI Closed Caption Board	520	10400
LUMA & Broadcast Monitors	LMD1751WHD	17" WXGA (1366x768) widescreen LCD Monitor* w/ BKM-243HS HDSDI Board	360	7200
LUMA & Broadcast Monitors	LMD1751WQS	17" WXGA (1368x768) widescreen LCD Monitor* w/ QS-100HD Quad Split Board	740	14800
LUMA & Broadcast Monitors	LMD2051W	20" WSXGA LCD Monitor	310	6200
LUMA & Broadcast Monitors	LMD2051WHD	20" WSXGA LCD Monitor w/ BKM243HS Board	400	8000
LUMA & Broadcast Monitors	LMD2110W	21.5" Multiformat Professional Monitor	120	2400
LUMA & Broadcast Monitors	LMD2341W	23-inch Wide Screen High Grade LCD Monitor	345	6900
LUMA & Broadcast Monitors	LMD2451W	24" WUXGA Widescreen LCD Monitor	480	9600
LUMA & Broadcast Monitors	LMD2451WHD	24" WUXGA Widescreen LCD Monitor	610	12200
LUMA & Broadcast Monitors	LMD4250W	42-inch WUXGA High Grade LUMA Monitor	820	16400
LUMA & Broadcast Monitors	LMD4250WHD	42-inch Full HD (1920 x 1080) High Grade LUMA Monitor w/ BKM-243HS HDSDI Board	950	19000
LUMA & Broadcast Monitors	LMD940W	9-inch wide WVGA ENG/EFP LCD Monitor with 3G SDI Capability	315	6300

Extra Credit – Eligible Products

Professional Audio



Head Phones

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	MDR7502	MONITOR HEADPHONE.	10	200
Professional Audio	MDR7505	MONITOR HEADPHONE.	15	300
Professional Audio	MDR7506	MONITOR HEADPHONE	15	300
Professional Audio	MDR7509HD	STUDIO HEADPHONE	30	600
Professional Audio	MDR7510	STUDIO HEADPHONE	15	300
Professional Audio	MDR7520	STUDIO HEADPHONE	50	1000

Wireless Microphones

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	UWPV1/3032	Wireless Mic (Lav) Camera Pack	75	1500
Professional Audio	UWPV1/4244	Wireless Mic (Lav) Camera Pack	75	1500
Professional Audio	UWPV2/3032	Wireless Mic (Hand) Camera Pack	75	1500
Professional Audio	UWPV2/4244	Wireless Mic (Hand) Camera Pack	75	1500
Professional Audio	UWPV6/3032	Wireless Mic (ENG) Camera Pack	100	2000
Professional Audio	UWPV6/4244	Wireless Mic (ENG) Camera Pack	100	2000
Professional Audio	UWPX7/3032	Wireless Mic (Lav) Mod Pack	75	1500
Professional Audio	UWPX7/4244	Wireless Mic (Lav) Mod Pack	75	1500
Professional Audio	UWPX8/3032	Wireless Mic (Hand) Mod Pack	75	1500
Professional Audio	UWPX8/4244	Wireless Mic (Hand) Mod Pack	75	1500

Tuners

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	MBX6	Tuner Base Unit	85	1700

Extra Credit – Eligible Products



Professional Audio

Studio, Shotgun, condenser and Interview Microphones

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	ECM680S	Stereo Shotgun Microphone	100	2000
Professional Audio	ECMCG50BP	Shotgun Microphone	20	400
Professional Audio	ECMVG1	Shotgun Microphone	25	500
Professional Audio	F112	INTERVIEW MIC	20	400
Professional Audio	C38B	STUDIO CONDENSER MIC	250	5000

Audio Mixers

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	SRPX100	RACK MOUNT AUDIO MIXER	75	1500
Professional Audio	SRPX500P	DIGITAL POWER MIXER	180	3600
Professional Audio	DMXP01	PORTABLE DIGITAL MIXER	315	6300
Professional Audio	SRPX700P	Digital Powered Mixer	295	5900

Portable Recorders

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Professional Audio	PCMD1	DIGITAL FIELD RECORDER.	200	4000
Professional Audio	PCMD50	Portable Digital Field Recorder	60	1200
Professional Audio	PCMM10/B	LINEAR PCM RECORDER	40	800
Professional Audio	PCMM10/R	LINEAR PCM RECORDER	40	800

Extra Credit – Eligible Products

Projectors



Projectors and Lamps

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
Projectors	VPLCW125	3000 LM WXGA Economy Projector	310	6200
Projectors	VPLDX11	3000 LM XGA Mobile Projector	190	3800
Projectors	VPLDX15	3000 LM XGA Mobile Projector	230	4600
Projectors	VPLEW130	An Energy-efficient 3000 Lumen WXGA projector	135	2700
Projectors	VPLEW7	2000 LM WXGA	130	2600
Projectors	VPLEX100	2300 Lm XGA Portable Projector	75	1500
Projectors	VPLEX120	2600 Lm XGA Portable Projector	90	1800
Projectors	VPLEX145	3100 Lm XGA Portable Projector	110	2200
Projectors	VPLEX175	3600 Lm XGA Portable Projector	140	2800
Projectors	VPLFE40	4000 Lm SXGA + LCD Projector with Standard Lens supplied	645	12900
Projectors	VPLFH30	4,300 Lumens Colour Light Output WUXGA projector for high end display applications	520	10400
Projectors	VPLFH500L	7,000 Lumens Colour Light Output WUXGA projector for high end display applications	1100	22000
Projectors	VPLFX30	4200 Lm XGA Installation Projector	340	6800
Projectors	VPLFX35	5000 Lm XGA Installation Projector	460	9200
Projectors	VPLFX500L	7000 Lm XGA Installation Projector	710	14200
Projectors	VPLMX20	2500 LM XGA	305	6100
Projectors	VPLMX25	2500 LM XGA	350	7000
Projectors	VPLSW125	Robust Short throw 2600 LM WXGA projector	140	2800
Projectors	VPLSW125EBPAC	Short throw WXGA projector with Luidia eBeam Edge®	230	4600
Projectors	VPLSX125	Robust 2500 LM XGA resolution short throw projector	130	2600
Projectors	VPLSX125EBPAC	Short throw XGA projector with Luidia eBeam Edge®	220	4400
Projector Lamps	LMPF270	Replacement Lamp For VPL-FW41, VPL-FW41L, VPL-FX40 and VPL-FX40L	50	1000
Projector Lamps	LMPF272	Replacement Lamp For VPL-FX35	45	900
Projector Lamps	LMPF330	Replacement lamp for VPL-FX500L/FH500L	60	1200

Extra Credit – Eligible Products



Projectors

SXRD Projectors and Lamps

Product Category	MODEL		Points Earned for each unit Purchased	NEW: Points needed to redeem for One
SXRD Digital Cinema Projectors	SRXR320P	SXRD320 4K DCinema Projector W/ LMT300	9500	190000
SXRD Projectors	SRXT110	SXRD 4K PROJECTOR 10K LUMEN W/HDCP	10200	204000
SXRD Projectors	SRXT420	SXRD 4K PROJECTOR 21K LUMEN W/HDCP	15000	300000
SXRD Digital Cinema Projectors Lamps	LKRX3000LTI	LTI 3.0 kW Projection Lamp SRXR Series	110	2200
SXRD Digital Cinema Projectors Lamps	LKRX4200LTI	LTI 4.2 kW Projection Lamp SRXR Series	120	2400