

Extra Credit Program

Updated 4/15/2011



Cameras and Decks

HDV – Sony's HDV camcorders offer affordable cutting-edge imaging, interchangeable lenses and hybrid recording

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for
HVR1500A	Digital HD Videocassette Recorder	830	16600
HVRA1U	C-MOS 1080i HDV Camcorder	300	6000
HVRHD1000U	CMOS HDV Shoulder mount Camcorder.	195	3900
HVRM15AU	HDV/DVCAM VTR	250	5000
HVRM25AU	HDV/DVCAM VTR	430	8600
HVRM35U	HDV deck with 24p recording/playback.	560	11200
HVRMRC1K	Memory recording unit	95	1900
HVRS270U	HDV Shoulder-mount Camcorder with Memory Recording Unit	960	19200
HVRV1U	3CMOS 1080p HDV Camcorder	490	9800
HVRZ5U	HDV High Definition Handheld Camcorder	496	9920
HVRZ7U	HDV Camcorder with Memory Recording Unit	685	13700



Cameras and Decks

AVCHD – Sony's AVCHD file based workflow comes to life with these compact, high-sensitivity camcorders.

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
ACCV1BP	Basic Power Accessory Kit	25	500
HXRFMU128	Flash Memory Unit	80	1600
HXRMC1/ACC	Digital HD POV Camera Recorder with Accessory Kit	295	5900
HXRMC2000U	Shoulder mount AVCHD camcorder	200	4000
HXRMC50U	Ultra-Compact Professional AVCHD Camcorder.	170	3400
HXRNX5U	Professional AVCHD hand-held camcorder.	495	9900



Cameras and Decks

XDCAM– Features long recording times, high data transfer rates, file-based workflow

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
PDW700	XDCAM HD422 Camcorder	3100	62000
PDWF335L	PROFESSIONAL DISC CAMCORDER	1500	30000
PDWF355L	PROFESSIONAL DISC CAMCORDER	2650	53000
PDWF75	PROFESSIONAL DISC RECORDER	1645	32900
PDWF800	XDCAM HD422 Camcorder	4270	85400
PDWHD1500	XDCAM HD422 Recording Deck	2200	44000



Cameras and Decks

XDCAM EX – Sony's HDV camcorders offer affordable cutting-edge imaging, interchangeable lenses and hybrid recording

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
PMW320K	XDCAM EX 1/2"-type Shoulder-mount Camcorder with Lens Package	1400	28000
PMW320KCE	PMW-320K with the CBK-CE01 50pin Interface pre-installed	1630	32600
PMW320LCE	PMW-320L with the CBK-CE01 50pin Interface pre-installed	1430	28600
PMW350K	XDCAM EX 2/3"-type Shoulder-mount Camcorder with Lens Package	2200	44000
PMW350KCE	PMW-350K with the CBK-CE01 50pin Interface Pre-Installed	2350	47000
PMW350L	XDCAM EX 2/3"-type Shoulder-mount Camcorder without Lens	2050	41000
PMW350LCE	PMW-350L with the CBK-CE01 50pin Interface Pre-Installed	2200	44000
PMW500	XDCAM HD422 2/3" CCD Shoulder-mount Memory Camcorder (Camera Body Only)	2790	55800
PMWEX1R	XDCAM EX Full HD Memory Camcorder	780	15600
PMWEX3	XDCAM EX semi-shoulder mount camcorder	1000	20000
PMWEX30	XDCAM EX Memory Recorder	495	9900



Cameras and Decks

Studio– Multi-format HD Camera Systems.

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
HDC1400R	HD CAMERA	6500	130000
HDC1450R	HD PORTABLE STUDIO COLOR CAMERA	6500	130000
HDC1500R	STUDIO HD 60P PORTABLE CAMERA	9000	180000
HDC1550R	MULTI FORMAT HD CAMERA WITH WIDE BAND TRIAX INTERFACE	9000	180000
HDCP1	2/3" Full Multi Purpose Compact Camera	2990	59800
HDCU1500L	HD CAMERA CONTROL UNIT FOR HDC1500.	2740	54800
HDW1800	HD DIGITAL VIDEO CASSETTE RECORDER	3200	64000
HDW650F	HD CAMCORDER	4500	90000
HDWD1800	HDCAM studio editing recorder with Digital Betacam and MPEG IMX playback	3900	78000
HDWF900R	CINEALTA 24P HDCAM W/O VF	7000	140000
HSC300K	MULTIFORMAT CAMERA SYSTEM	4400	88000
HSCU300K	CAMERA CONTROL UNIT	2600	52000
HXC100K	MULTIFORMAT CAMERA SYSTEM	2990	59800
HXCU100K	CAMERA CONTROL UNIT	1600	32000



Cameras and Decks

Pan/Tilt/Zoom – Outstanding picture quality, precise movements, high resolution, and versatile interfaces

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
BRC300	3CCD P/T/Z ROBOTIC COLOR VIDEO CAMERA	470	9400
BRCH700	HD 3CCD ROBOTIC CAMERA.	900	18000
BRCZ330	1CMOS HD/SD PTZ CAMERA	510	10200
BRCZ700	HD 3CMOS Color Video Camera	800	16000
RMBR300	REMOTE CONTROL UNIT FOR THE BRC-300	160	3200



Switchers/Live Content Production

Ancast – ANYCAST STATION LIVE CONTENT PRODUCER

Model	Description	Points Earned for each unit Purchased	Points needed to redeem for One
AWSG500E	ANYCAST STATION LIVE CONTENT PRODUCER	1330	26600

Production Switchers

Model	Description	Points Earned for each unit Purchased	Points needed to redeem for One
BRS200	SONY REMOTE CAMERA OPERATING SWITCHER	1000	20000
MVS6000	MULTI FORMAT PRODUCTION SWITCHER	3500	70000
MVS8000G	MULTI-FORMAT PRODUCTION SWITCHER	9100	182000
MVS8000GSF	MULTI-FORMAT PRODUCTION SWITCHER (SMALL FRAME)	5500	110000



Data Storage and Content Management

Petasite –

Model	Description	Points Earned for each unit Purchased	Points needed to redeem for One
CSM 100B	108 SLOT PETASITE TAPE LIBRARY	6000	120000
CSM 200B	216 SLOT PETASITE TAPE LIBRARY	8800	176000
CSM 200C	STORAGE MANAGEMENT SYS CATRIDGE CONSOLE	2200	44000
CSM 200D	STORAGE MANAGEMENT SYS DRIVE CONSOLE	3400	68000
CSM 60B	60 SLOT PETASITE TAPE LIBRARY	5250	105000



Flat Panel Display / Digital Signage

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for
BKMF50	Network Media Card for Digital Signage	70	1400
FWDS42E1	PRO LCD ECO DISPLAY	195	3900
FWDS42H1	42INCH FULL HD THIN BEZEL LCD	225	4500
FWDS47H1	47INCH FULL HD THIN BEZEL LCD	300	6000
GXDL52H1	52" RUGGEDIZED LCD DISPLAY	650	13000
GXDL65H1	65" RUGGEDIZED LCD DISPLAY	2800	56000
KDL32EX400/H	32" Professional TV	75	1500
KDL40EX400/H	40" Professional TV	90	1800
KDL46EX400/H	46" Professional TV	115	2300
KDL55EX500/H	55" Professional TV	210	4200
VSPAD7	VSPNS7 Management Software W 5	125	2500
VSPNS7	HD Storage Player for D. Signage	200	4000



Production Monitors – Professional LCD Monitors. Flat, thin, cool, smart.

Model	SHORT DESC	Points Earned for each unit	Points needed to redeem for
BVME170	16.5" Trimaster EL™ OLED Master Monitor	1700	34000
BVME250	24.5" Trimaster EL™ OLED Master Monitor	2600	52000
BVML170	Trimaster LCD Broadcast Monitor	1300	26000
BVML231	Critical Evaluation Monitor	2150	43000
LMD1530W	15-inch WXGA Entry Level HD Monitor with HDMI	130	2600
LMD1541W	15-inch Wide Screen High Grade LCD Monitor	175	3500
LMD1751W	17-INCH LUMA MONITOR 17" WXGA	290	5800
LMD1751WCC	17" WXGA (1366x768) widescreen	520	10400
LMD1751WHD	17" WXGA (1366x768) widescreen	360	7200
LMD1751WQS	17" WXGA (1368x768) widescreen	740	14800
LMD2051W	20" WSXGA LCD Monitor	310	6200
LMD2051WHD	20" WSXGA LCD Monitor w/ BKM243HS Board	400	8000
LMD2110W	21.5" Multiformat Professional Monitor	120	2400
LMD2341W	23-inch Wide Screen High Grade LCD Monitor	345	6900
LMD2451W	24" WUXGA Widescreen LCD Monitor	480	9600
LMD2451WHD	24" WUXGA Widescreen LCD Monitor	610	12200
LMD4250W	42-inch WUXGA High Grade LUMA Monitor	820	16400
LMD4250WHD	42-inch Full HD (1920 x 1080) High Grade LUMA Monitor w/ BKM-243HS HDSDI Board	950	19000
LMD940W	9-inch wide WVGA ENG/EFP LCD Monitor with 3G SDI Capability	315	6300
PVM740	7.4" OLED Monitor	385	7700
PVML1700	23-inch LCD picture monitor	1100	22000
PVML2300	17-inch LCD picture monitor	920	18400
PVML3200	31-inch LCD picture monitor	1690	33800



Professional Audio

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One	Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
C38B	STUDIO CONDENSER MIC	250	5000	PCMM10/B	LINEAR PCM RECORDER	40	800
DMXP01	PORTABLE DIGITAL MIXER	315	6300	PCMM10/R	LINEAR PCM RECORDER	40	800
ECM680S	Stereo Shotgun Microphone	100	2000	SRPX100	RACK MOUNT AUDIO MIXER	75	1500
ECMCG50BP	Shotgun Microphone	20	400	SRPX500P	DIGITAL POWER MIXER	180	3600
ECMVG1	Shotgun Microphone	25	500	SRPX700P	Digital Powered Mixer	295	5900
F112	INTERVIEW MIC	20	400	UWPV1/3032	Wireless Mic (Lav) Camera Pack	75	1500
MBX6	Tuner Base Unit	85	1700	UWPV1/4244	Wireless Mic (Lav) Camera Pack	75	1500
MDR7502	MONITOR HEADPHONE.	10	200	UWPV2/3032	Wireless Mic (Hand) Camera Pack	75	1500
MDR7505	MONITOR HEADPHONE.	15	300	UWPV2/4244	Wireless Mic (Hand) Camera Pack	75	1500
MDR7506	MONITOR HEADPHONE	15	300	UWPV6/3032	Wireless Mic (ENG) Camera Pack	100	2000
MDR7509HD	STUDIO HEADPHONE	30	600	UWPV6/4244	Wireless Mic (ENG) Camera Pack	100	2000
MDR7510	STUDIO HEADPHONE	15	300	UWPX7/3032	Wireless Mic (Lav) Mod Pack	75	1500
MDR7520	STUDIO HEADPHONE	50	1000	UWPX7/4244	Wireless Mic (Lav) Mod Pack	75	1500
MDR7550	In-Ear Monitoring (IEM) Headphone	35	700	UWPX8/3032	Wireless Mic (Hand) Mod Pack	75	1500
PCMD1	DIGITAL FIELD RECORDER.	200	4000	UWPX8/4244	Wireless Mic (Hand) Mod Pack	75	1500
PCMD50	Portable Digital Field Recorder	60	1200				



Projectors

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
LMPF230	Replacement Lamp For VPL-FX30/FH30	40	800
LMPF270	Replacement Lamp For VPL-FW41, VPL-FW41L, VPL-FX40 and VPL-FX40L	50	1000
LMPF272	Replacement Lamp For VPL-FX35	45	900
LMPF330	Replacement lamp for VPL-FX500L/FH500L	60	1200
LPME211	Replacement Lamp VPLEX1xx series	30	600
VPLCW125	3000 LM WXGA Economy Projector	310	6200
VPLDX11	3000 LM XGA Mobile Projector	190	3800
VPLDX15	3000 LM XGA Mobile Projector	230	4600
VPLEW7	2000 LM WXGA	130	2600
VPLEX100	2300 Lm XGA Portable Projector	75	1500
VPLEX120	2600 Lm XGA Portable Projector	90	1800
VPLEX145	3100 Lm XGA Portable Projector	110	2200
VPLEX175	3600 Lm XGA Portable Projector	140	2800
VPLFE40	4000 Lm SXGA + LCD Projector with Standard Lens supplied	645	12900
VPLFH30	4,300 Lumens Colour Light Output WUXGA projector for high end display applications	520	10400
VPLFH500L	7,000 Lumens Colour Light Output WUXGA projector for high end display applications	1100	22000
VPLFX30	4200 Lm XGA Installation Projector	340	6800
VPLFX35	5000 Lm XGA Installation Projector	460	9200
VPLFX500L	7000 Lm XGA Installation Projector	710	14200
VPLMX20	2500 LM XGA	305	6100
VPLMX25	2500 LM XGA	350	7000



SXRD Projectors

Model	SHORT DESC	Points Earned for each unit Purchased	Points needed to redeem for One
SRXT110	SXRD 4K PROJECTOR 10K LUMEN W/HDCP	10200	204000
SRXT420	SXRD 4K PROJECTOR 21K LUMEN W/HDCP	15000	300000