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Promotion Period:	April 1, 2010 through March 31, 2011 Eligible Sony Broadcast and Professional Products purchased by educational end users from authorized Sony resellers or directly from Sony between April 1, 2010 and March 31, 2011 registered by end user at www.sony.com/extracredit are eligible. Purchases must be registered at www.sony.com/extracredit within 180 days of purchase to be eligible. Points expire one calendar year from date of purchase.
Models/Pricing:	See pages 5-9 for a detailed list of all Sony Broadcast and Professional products eligible for purchase under the program and their respective point value. Sony has the right to add and remove products. Changes and additions will be posted on the website www.sony.com/extracredit . A or B stock models are eligible.
Backorder/Future Order:	Eligible models must be ordered, shipped and invoiced to end user within the promotion period to be eligible for the awarding of points. Only sales to educational end users are eligible. Sales/purchases from reseller to reseller, distributors to reseller or to non-end users are not eligible. Sony reserves the right to reject claims regarding sales that it deems are sales other than to educational end user customers.
Mixing of Promotions:	This program may be combined with other promotions provided those promotions do not prohibit mixing.
Registration Quantity:	There is no limit on the quantity of eligible products that end users may purchase during the program period.
To Accrue Points:	<ol style="list-style-type: none"> 1. End user must go to www.sony.com/extracredit and register. 2. End user must purchase one or more of the eligible Sony Broadcast and Professional products during the promotion period. 3. End user must fill out the online claim form to show their purchases. 4. End user must fax, mail or email printout of completed online claim confirmation form, and copy (ies) of purchase invoice(s) from reseller or from Sony to Sony Award Headquarters at address below, postmarked no later than 180 days from date of purchase. Copy(s) of invoices can also be uploaded on the program site. <p style="text-align: center;"> Sony Extra Credit PO Box 42012 Hazelwood, MO 63042-1012 Phone: 1.888.772.1758 Fax: 1.888.772.1759 </p> <p>CLAIMS WILL NOT BE PROCESSED OR CONSIDERED RECEIVED UNTIL THE BACKUP PAPERWORK HAS BEEN SUBMITTED.</p>



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Submission Deadline	All claims must be submitted online and back up material must be received with in 30 days of online submission. All claims that do not have all of the required backup information by this time will be rejected.
Claims/Disputes	Disputes for rejected claims must be submitted within 60 days of date of claim rejection. Each end user will be limited to one resubmission. To dispute a claim, end user should log on to submission website and email or call customer service at the email address or toll free phone number provided. In the event of any questions or interpretation of the terms and conditions listed in this promotion, the decision of Sony will be final.
To Redeem Points	<ul style="list-style-type: none"> • End user must log onto www.sony.com/extracredit to redeem their points for eligible Sony Broadcast and Professional products via the online catalog. • The end user can only spend what they have earned in Extra Credit Points. The end user is not allowed to subsidize with cash/credit card. • Only ground shipping is available for Extra Credit Point redemptions. • Products on the Extra Credit redemption site are listed at suggested list price. • End users can NOT redeem Extra Credit Points through a reseller. • Extra Credit Points are valid for 1 year from the date of purchase; however in order to receive points for a product the end-user must register the product within 180 days of the date of purchase. <p>Resellers are not allowed to enroll or register products on behalf of end users.</p>
Other Terms and Conditions	End user should allow 8-10 weeks following Sony's receipt of properly completed redemption to receive the Sony product redeemed. If product selected for redemption is discontinued or not available in this time, Sony will send end user a letter and/or email to inform end user. At this time end-user will have the ability to select a comparable product on the eligible product list as a substitution. Redeemed product will not be delivered to PO Boxes. Offer is not transferable. Sony reserves the right to request additional information to validate a claim, making it subject to U.S. postal regulations. Offer void where prohibited, taxed or restricted by law. Sony is not responsible for claims or redeemed product lost, or delayed in transit unless Sony has been negligent. Submitted materials become Sony property and will not be returned. Products for which points are redeemed may not be returned (limited product warranty claims excluded). Offer valid only in the continental United States, excluding Alaska, Hawaii, and territories.
Change/Cancellation:	Sony may change or cancel this promotion at any time.