

FOR IMMEDIATE RELEASE



**BRAINTech DELIVERS VISION GUIDED ROBOTIC
SOFTWARE FOR SONY SMART CAMERA SOLUTIONS**

*Braintech's Technology Running on Sony Smart Cameras
Provides Compact Robot Vision System*

MCLEAN, VA., Feb. 9, 2009--Braintech Inc. has certified its eVisionFactory Lite (eVF Lite) software to run on Sony Electronics' new generation of Smart Cameras (XCI-SX100/XP), creating a compact vision system suitable for a broad spectrum of 2D and 3D robotic vision guidance applications in the automotive, pharmaceutical, food and beverage and general manufacturing industries.

The new release of eVF Lite software coupled with Sony Smart Cameras allows original equipment manufacturers (OEMs), system integrators and manufacturers to combine a powerful industrial PC with a high-end CCD camera and Braintech's Vision Guided Robotics (VGR) software in a small form factor.

Later in the quarter, Braintech will enhance eVF Lite software with its SR3D technology, allowing for the integration of multiple smart cameras to work together at the same time.

"This powerful combination represents the first time vision guidance users will be able to utilize 2D and 3D vision capabilities, as well as features such as auto calibration and auto testing without the need to install a full-blown computer on the factory floor," said Rick Weidinger, Braintech's Chief Executive Officer. "We believe that our pricing for this turn-key solution will offer the most affordable alternative that will expand the VGR market."

"Bringing together our machine vision cameras with Braintech's vision guided robotics software is a powerful value proposition for the robotics industry," said Michael McCausland, Vice President of Sony's Visual Imaging Products Group. "The combination will provide the market with a compact, state-of-the-art, flexible, reliable and cost-effective vision system for robot guidance."

Braintech's eVisionFactory is a proven software platform for VGR known for its speed, flexibility and cost savings. It provides robust, scalable and automated intelligence solutions for industrial, government and defense applications with more than 170 installations worldwide.

Sony's comprehensive lineup of Smart Cameras eliminates the cost of integrating a computer into machine vision solutions--as well as the clutter of parts and interfaces from multiple vendors--to deliver a simple, economical, plug-in component.

The newest generation of cameras includes two color cameras with enhance features for processing speed, high frame rates (90 fps at 640 X 480 resolution and 30 fps at 1280 X 960 resolution), expanded SDRAM memory and digital I/O and interface options.

McCausland believes Sony Smart Cameras running Braintech's eVF Lite software will provide a new approach to vision guided robotics for power, flexibility, reliability, consistency and cost savings that will deliver outstanding return on investment year after year.

About Braintech Inc.:

Braintech's (OTC BB: BRHI) software products offer robust, scalable and transferable Vision Guided Robotic (VGR) solutions used for industrial, and government & defense service applications. The company's software is being utilized every day with over 170 installations worldwide. Braintech's customers include Toyota, Johnson & Johnson, Boeing, Harley-Davidson, Chrysler, Delphi, Honda, GM, Ford, Nissan, BAE Systems, Makino and ABB. The company has offices in McLean, Va., Detroit, Mich., and Vancouver, British Columbia, Canada.

For more information, visit www.braintech.com.

More information regarding Sony Visual Imaging Products is available at www.sony.com/videocameras. Members of the news media can obtain further information and digital images at Sony Electronics' news and information web site at www.sony.com/news.

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FORWARD LOOKING STATEMENTS

Statements in this document that are not purely historical are forward-looking statements and reflect the current views of management with respect to future events and are subject to certain risks, uncertainties and assumptions. It is important to note that the Company's actual results could differ materially from those in such forward-looking statements.

Factors that could cause actual results to differ materially include risks and uncertainties such as difficulties in developing the products; difficulties in hiring qualified employees; competition from other suppliers of similar products; pricing that may not be acceptable to potential markets; and many other known and unknown factors. Readers should also refer to the risk disclosures outlined in the Company's 10-KSB and 10-QSB Forms filed from time to time with the SEC.

CONTACT:

Tim Tuttle

Braintech Inc.

Public/Media Relations

765-246-6335

317-432-1169

timetuttle@braintech.com

CONTACT:

Amado Zavala

Sony Electronics Inc.

201-930-6032

Amado.zavala@am.sony.com