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SONY SHOWCASING NEW HIGH-DEFINITION LCD DISPLAYS AT RSNA CONFERENCE

CHICAGO (RSNA Booth # 4229), Nov. 30, 2008 – Sony is highlighting new 47- and 42-inch (viewable area, measured diagonally) high-definition LCD displays, (models FWD-S47H1, FWD-S42H1) at the Radiological Society of North America (RSNA) conference this week

With a special brightness feature suitable for viewing DICOM images, the large scale, high-brightness monitors support gamma curve compliance (GSDF – Grayscale Standard Display Function) with DICOM medical standards at a significantly more affordable price than compliant diagnostic monitors.

“These new monitors are ideal for a wide range of non-diagnostic viewing applications from the operating room to the conference room, for small- and mid-sized audiences, and provide a cost-effective alternative to fully DICOM compliant flat panel displays,” said Julie Holodak, manager of radiology product marketing for Sony Electronics. “In addition, they can display full HD surgical video and deliver picture quality beyond the typical reference monitor with lower brightness ratings.”

The new models provide a highly accurate display of medical images for demanding, non-diagnostic applications such as the operating room (OR), intensive care unit (ICU), nurse's stations or training and education purposes.

Both support full 1920 x 1080-pixel HD resolution for the most advanced video quality. The displays' 700 cd/m² Brightness Boost setting enables superb detail and clarity, even in brightly lit environments such as the OR, ICU and conference room.

Supporting a 178-degree viewing angle with full image color and contrast, the monitors' innovative Screen Saver function eliminates retention of previously displayed images that can compromise integrity.

The multi-image capable monitors support portrait and landscape viewing as well as side-by-side and picture-in-picture display. The units accept a variety of analog interfaces for computer, as well as video and audio signals and have an option for a DVI/HDCP digital interface.

The FWD-S47H1 and FWD-S42H1 displays come equipped with desktop mounting. Their slim-bezel design is ideal for wall-mounted applications in conference rooms and the OR beyond the sterile field.

For more information about the high-definition displays, visit the Sony radiology website at www.sony.com/radiology.

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