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**SONY DEBUTS AFFORDABLE, COMPACT FILMSTATION  
MAMMOGRAPHY FILM IMAGER AT RSNA 2008**

*Popular FilmStation Line Expands to Meet Today's Ongoing Film Printing Needs*

**CHICAGO (RSNA Booth # 4229) November 30, 2008** – Expanding its commitment to high-performance, affordable radiology printing, Sony is showing as a work in progress, at the Radiology Society of North America (RSNA) Conference in November, its FilmStation™ Mammography Film Imager, model UP-DF750. With a high-resolution thermal printing system and specially engineered blue thermal high-density film, the new printer is optimized for full-field digital mammography (FFDM) applications and designed to help facilities meet Mammography Quality Standard Act (MQSA) regulations.

Like other members of the FilmStation family, the UP-DF750 has been designed for printing in the digital age and delivers unprecedented speed, image quality and flexibility in a compact footprint. When available, the imager will yield high-resolution, detailed images in 606 dpi at an ultra-fast print time of approximately 90 sheets per hour. Crafted with precision and reliability, the new film imager strengthens Sony's ongoing commitment to the women's imaging market, which began with ultra-sound printing more than 25-years ago.

“When mammography sites go digital, the need for printing images still remains strong,” says Julie Holodak, Manager, Radiology Marketing. “For consultations, second opinions and treatment planning, mammography image sharing is frequently accomplished through hard copy. However, since exams are typically read digitally, imaging sites are looking for printers that are cost-effective, compact and easy to use and maintain, while delivering the high image quality the modality requires. The new FilmStation Mammography Film Imager was specifically created to meet all these demands.”

In addition, the versatile UP-DF750 will meet a full range of general radiology printing needs. It will feature the FilmStation imager’s unique, flexible configuration that enables both vertical and horizontal positioning and, if desired, will be able to stand upright conveniently alongside a PC under a desktop. The dry imager will feature the most compact footprint of any similar printer on the market today and weighs 50 pounds less than the smallest competing device. The ultra-fast one-minute warm-up time should be ideal for today’s digital mammography sites that often switch between soft and hard copy output.

“Sony is extremely pleased to demonstrate this important introduction in women’s imaging that we hope will continue to spearhead our ongoing commitment to this product category,” comments Holodak. “The FilmStation Mammography Imager has been fine-tuned to meet the needs of this market, and when available we anticipate that it will be well received by the industry.”

Designed for ease of use, the new FilmStation imager has convenient front-mounted controls, a built-in DICOM 3.0 interface and accepts film in multiple sizes. Automatic calibration provides consistent image quality.

Visit the Sony radiology website at [www.sony.com/radiology](http://www.sony.com/radiology).

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