

## **Crestron Demonstrates Lecture Capture Solution at Sony's Booth During InfoComm® 2013**

*CaptureLiveHD™, Coupled with Sony Compact PTZ Video Cameras, Provides Simple, One-Touch Button Solution for Scheduling, Recording, and Publishing Lectures & Presentations*

**Orlando, FL, June 12, 2013** – Crestron technology will be in full force at InfoComm® 2013. The XX square booth will feature all of the technology necessary to build a complete enterprise building management solution.

Making an appearance at both Crestron's and Sony's booths is CaptureLiveHD™, Crestron's affordable high-definition lecture capture and live streaming solution. CaptureLiveHD will be demonstrated in Sony's education and corporate vignettes at their InfoComm booth. The solution couples Crestron control with Sony compact PTZ video cameras to provide faculty and presenters with a simple to use one-button solution for scheduling, recording, online publishing, and for viewing lectures, presentations and remote training applications.

"When technology leaders like Sony and Crestron collaborate on high-quality application solutions, vibrant growth opportunities emerge for the videoconferencing, education and house of worship industries" said Mark Bonifacio, Director of Industrial Cameras at Sony Electronics.

Today audiences expect anytime, anywhere access to presentation content. Sony's booth features an interactive environment with corporate and education solutions in action that convey its "Beyond Definition" theme.

In addition to being featured in the Crestron booth, Sony will demonstrate the use of its PTZ cameras with Crestron Capture HD™ High-Definition Capture Recorder in the Image Capture area. The game-changing, CaptureLiveHD solution is smartly designed as a complete yet practical meeting and lecture capture solution that's easy for the entire faculty to use, and is designed to offer a lower cost of ownership since there are no annual service fees. The budget-friendly solution permits wide-scale deployment across any sized campus or corporate environment. Students and staff can now view live streaming or recorded presentations and lecture series in true high-definition from wherever and whenever they choose, including from popular mobile devices or a laptop.

The new Sony EVI-H100S PTZ HD camera offers full native HD (1920 x 1080) resolution and is equipped with 20x optical zoom capabilities. In addition, the EVI-H100S can be desktop- or ceiling-mounted depending on your specific application requirement. In classroom environments, PTZ cameras allow professors to reach students around the globe while walking from the lectern to the blackboard and interacting with students within the classroom. When connected to the Capture HD, the EVI-H100S is the perfect camera for capturing various angles and views of a presentation.

“We’re excited to demonstrate CaptureLiveHD at our and Sony’s booths during InfoComm,” said Steve Samson, Crestron Director of Business Development. “From a user perspective the solution is simple to use – there are record, pause and stop buttons, and no training is required to learn how to use it. The result is a greater use of resources and content, and a more effective learning experience.”

To see the Sony use of Crestron technology, visit the Sony Booth at InfoComm International 2013, booth #2200 at the Orange County Convention Center, June 12-14.

To learn more about Crestron Enterprise Building Management Solutions, visit booth #2900 or check out the [Crestron InfoComm 2013 Info Center](#).

## **About Crestron**

*For more than 40 years Crestron has been the world's leading manufacturer of advanced control and automation systems, innovating technology and reinventing the way people live and work. Providing integrated solutions to control audio, video, lighting, computer, IP and environmental systems, Crestron streamlines technology, improving the quality of life for people in corporate conference rooms, hotels, classrooms, auditoriums, and in their homes. Crestron's leadership stems from its dedicated people who are committed to providing the best products, programs and services in the industry. In addition to its World Headquarters in Rockleigh, New Jersey, Crestron has sales and support offices throughout the U.S., Canada, Europe, Asia, Latin America and Australia. Discover the world of Crestron by visiting [www.crestron.com](http://www.crestron.com).*

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