



Take your high definition show on the road.

Updated and field-proven for 2008, Sony's MVP (Mobile Video Producer) is a complete HDTV production vehicle in a compact 29 foot, tow-able vehicle packed and ready to go with an exclusive arsenal of cutting-edge Sony HDTV equipment including cameras, switchers, recorders, servers, and displays.

Designed for ease of use, the MVP is transportable by any vehicle with standard class three hitching equipment, which results in a smaller footprint, easy maneuverability and eliminates the cost of a dedicated cab or tractor.

Mobile high definition - without the high cost.

The MVP allows you to provide full, professional broadcast production capability in remote locations at an impressive value. The MVP is the ideal mobile production solution for the sports, religious, and government markets - or any application requiring a cost-effective, turn-key, high-definition production facility on wheels.

A scalable product, the exclusive MVP Configurator automatically helps you generate the configuration you need.

The MVP can be outfitted with your choice of the following Sony equipment:

- SONY CAMERAS
 - DXC-D55WS SD Triax Cameras
 - Sony HDC-X300K HD Cameras (in studio configuration)
 - XDCAM™ HD Camcorders (in studio configuration and/or hand-held)
 - High End HDC-1400 or HDC-1500 1080i/720p Switchable HD Studio Cameras
- SONY SWITCHERS
 - MFS-2000 1.5 M/E Multi-format Switcher
 - MVS-8000GSF 2 or 2.5 M/E Multi-format Switcher
- SONY RECORDERS
 - XDCAM HD Optical Disk
 - HDCAM™ VTRs, including legacy playback capability
 - DSR-DR-1000A Hard Disk Recorders

Additional equipment includes:

- LUMA™ LCD Monitoring
- Full Intercom and Tally
- 24 or 32-channel Audio Main Mixer plus Production Area Sub-mixer
- Audio compressor/limiters and telephone hybrids
- DVD Recorder
- Chyron LEX or Avid Deko Character Generator
- Multi-format (HD, SD and Analog) Inputs and Outputs
- Wired for Four-Line Telephone System
- Full Complement of Support Gear (Headsets, Microphones, A/V Adapters)



Take the high road and test drive the Sony MVP for yourself. For directions, go to sony.com/MVP

The Sony MVP comes with a one-year parts and labor limited product warranty on the system and mechanics. See actual warranty for details. Extended warranties and other service plans are available.

Please contact your Sony representative. Features and specifications subject to change without notice.

Vehicle features:

- Interior Mounted I/O and Power Panels to Prevent Tampering
- FULL HVAC – 3 One Ton Roof Mounted Units
- Interior and Exterior Work Lighting
- Large Storage Capacity
- Leveling Jacks
- Easy Access Doors
- Security System with Motion-Sensing
- Cup Holders

Specifications:

- Dimensions 29' L X 8' W X 6.5' H
- Weight – GVW 12,000 lbs Capacity (6500 lbs typical)
- Electronic Braking
- Steel Frame with Aluminum Skin Construction

Options:

- EVS or Doremi Replay Systems
- Linear Editing System
- Non-Linear Editing System
- HD Slo-Mo
- Web-Streaming

The Sony MVP Floor Plan

