



Sony Backup and Restore (BAR) Solution

How much are you paying for data backup?

You're likely spending a lot- so to be sure you're getting your money's worth, Sony can help you manage the process with speed and efficiency.

Sony Backup and Restore (BAR) solutions have set new standards for capacity, reliability and performance in the retail industry. To achieve the highest levels of data availability, you need to ensure that database recovery can be performed quickly and efficiently in case catastrophic failure occurs.

Frequent backups are crucial in order to decrease recovery time. For this reason, it is important to consider the impact of backups on business operations when choosing a backup solution. Backups need to be performed quickly and efficiently, with the least impact on database performance.



Sony Professional Services provides remote backup and restore (BAR) services on your existing BAR system and will work with the best in class suppliers to design a Backup and Restore Solution to meet the specific needs of your retail chain today. The systems are designed, deployed and maintained with the confidence of Sony Professional Services.

The compact size, built-in reliability, scalability, and combined feature set provided by the current Sony disk to tape solution will help meet the challenges of data storage management at your retail sites today, and into the future. Features include:

- Automated and Unattended Backups
- Remote Disaster Recovery Process
- Centralized Administration through StorWatchSM/Network Operations Center (NOC)
- Modular Design Maximizes Performance Value
- Disk to Disk to Tape Options Efficiently Satisfies Data Archive and Regulatory Requirements
- Highly Scalable With Multiple DAS
- Low Bandwidth Command Line Management Reduces WAN Usage
- Supports Heterogeneous Environments
- Application Management Transparent Across Operating Systems.
- Automatic Failure Handling
- Supports Full, Incremental and Point in Time Backup
- Flexible Easy Deployment
- Extensive Online Status Available.

Discover what some of today's largest-volume retailers already know: Sony means business.

Sony Retail Solutions are ready for action — and we're ready to help you with automated systems that increase your selling power, leverage your infrastructure investment and improve your bottom line. Sony can evaluate your needs, explore the options with you, and design a scalable solution that's right for your business. That fits in your budget and lets you concentrate on selling more product and satisfying more customers.

**For further information, contact Sony today: 1-877-398-7669
www.sony.com/ProfessionalServices**



Customer Choice Award

Sony Retail Solutions have earned the ScoreBoard "Customer Choice Award" for excellence in customer service, in recognition of our exemplary service and our commitment to exceeding customer expectations. Established by Omega in 2000, the NorthFace ScoreBoard Award program is based solely on customer responses. Award recipients qualify by having measured their customer satisfaction levels throughout the calendar year in such categories as technical support, field service, sales process, account management and training. The award winners are those who, based on survey responses from their own end-users, achieve a 4.0 or above out of a possible 5.0 score in the categories measured.