

**FOR IMMEDIATE RELEASE**

**SONY ANNOUNCES AUTHORIZED NATIONAL SYSTEMS INTEGRATOR  
FOR VISUAL IMAGING PRODUCTS**

*InterTest Opens Opportunities for Innovators to Leverage Sony Technology*

**CHICAGO, Mar. 21, 2011 (Automate 2011, Booth 628)** – Sony Electronics

announced today that InterTest, Inc, a supplier of specialized vision products, remote visual inspection (RVI) tools, and non-destructive testing (NDT) equipment, will be named an Authorized National Systems Integrator for Sony's Visual Imaging Products division.

This enhancement to the long-standing relationship between Sony and InterTest is an addition to the existing distribution channel. It is designed to serve an emerging class of entrepreneurial companies bringing new concepts to market with novel applications as diverse as IED remote disposal robots for surveillance and defense applications, helmet cams for sports broadcasting and borescopes for various inspection applications including nuclear and water power generation plants, automotive, air craft and general manufacturing.

“With InterTest taking on the role of an Authorized National Systems Integrator, start-ups and other companies with integration requirements but limited engineering capabilities will be better able to utilize Sony visual imaging products with InterTest's integration talents,” said Ken LaMarca, vice president of the visual imaging products division at Sony Electronics. “This represents a new, vibrant growth area where innovative products and integration solutions create opportunity.”

“As Sony’s Authorized National Systems Integrator, we facilitate innovation in a new market segment that has emerged over the past five years,” said Bill Habermann, President and Co-Founder, InterTest. “Leveraging InterTest’s expertise with application-specific packaging of Sony technology helps this new class of niche players speed products to market while lowering their development costs.”

Sony and InterTest will work together to continue to bring high-quality vision cameras and superb integration solutions to companies of all sizes.

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About InterTest, Inc.:

Established in 1981, InterTest Inc. offers RVI and NDT systems, as well as, custom engineered solutions manufactured in our NJ facility. Our customers include, but are not limited to the following industries; Aerospace, Security, Welding, Nuclear & Water Power Generation, Refineries, Mines, Bridge & Highways and Military. ADD URL Address [www.intertest.com](http://www.intertest.com)