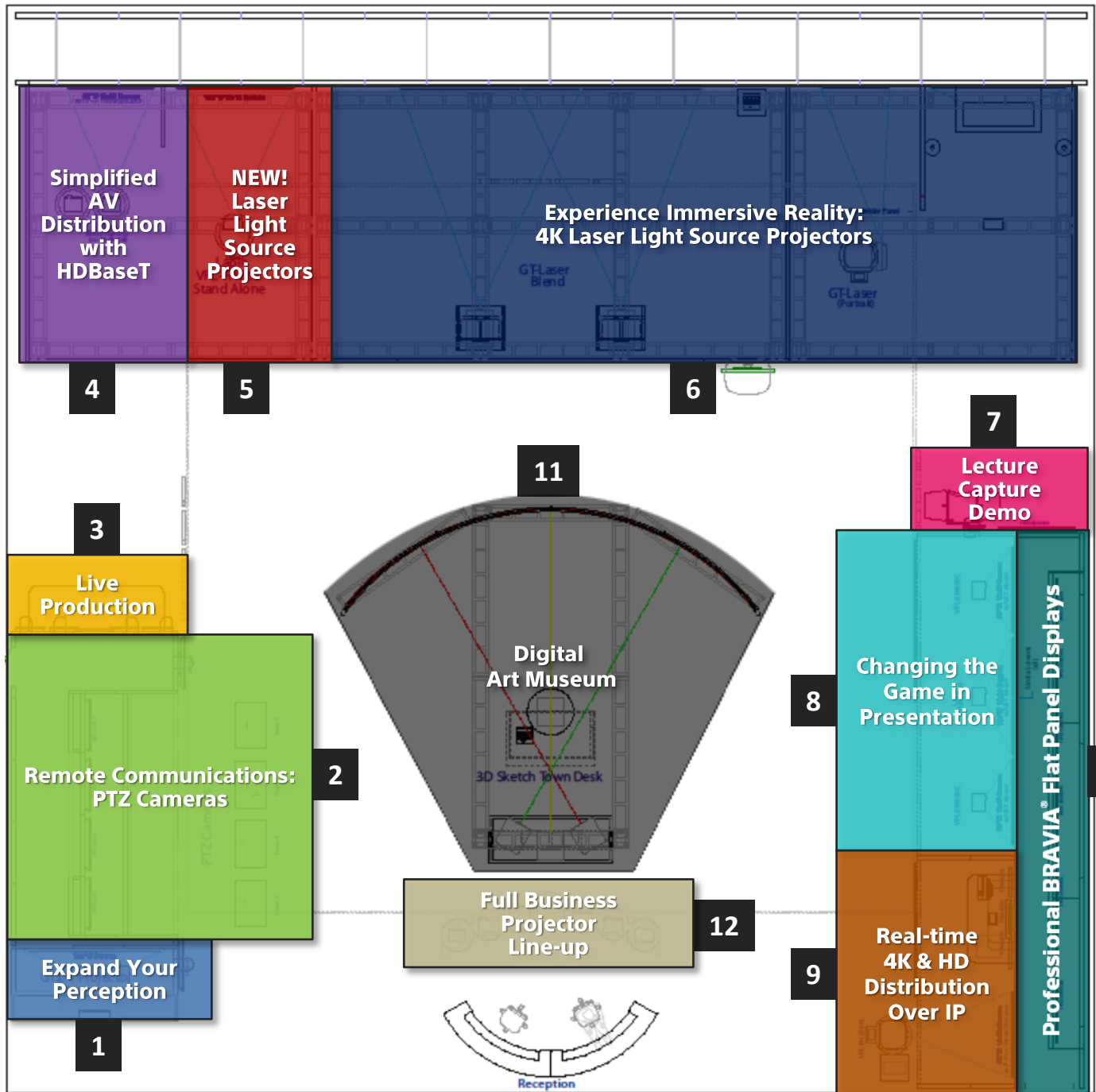


**BOOTH #2200
AREA DESCRIPTIONS**



See page 2
for area descriptions

1. Expand Your Perception

- Experience 4K video quality in brighter environments, with high resolution, high quality images delivered with Sony's VPL-GTZ1 4K Ultra Short Throw Projector.
- Utilizing a specially designed anti-ambient 120-inch screen and new PMW-PZ1 4K memory player for 4K playback.
- Ideal for corporate, education, lobby and museum settings.

Products: VPL-GTZ1, PMW-PZ1

2. Remote Communications: PTZ Cameras

- Our latest SRG PTZ cameras deliver Full HD picture quality, IP control and View DR technology for challenging lighting conditions as well as our latest 3G SDI and live IP streaming and USB 3.0 camera options.
- "View a demo of our Live IP Streaming PTZ camera, with periodic streaming interviews leveraging Wowza Media Systems."
- Ideal for education, government, telehealth, and videoconferencing.

Products: SRG-300SE, SRG-120DU, SRG-300, BRC-H900 & EZ-2 Connection Solutions

3. Live Production

- Featuring the affordable Anycast Touch all-in-one production system for simple streaming with a single operator.
- Integrated remote cameras and wireless mics with output to an ultra-short throw projector for a complete and powerful system.

Products: Anycast Touch, MCS-8M, UWP Wireless Mics

4. Simplified AV Distribution with HDBaseT

- The affordability and simplicity of HDBaseT solutions with our new VPL-EW348 and VPL-C Series projectors are ideal for meeting rooms and classrooms.

Products: VPL-EW348, VPL-CH375

5. NEW! VPL-FHZ65/FHZ60 Laser Light Source Projectors

- Introducing the latest additions to our full lineup of laser light source projectors featuring Sony's exclusive Z-Phosphor™ technology.
- This area will highlight the incredible image quality, and our new chassis design.

Products: VPL-FHZ65, VPL-FHZ60

6. Experience Immersive Reality: 4K Laser Light Source Projectors

- Featuring Sony's newest 4K resolution laser projector, the VPL-GTZ270 with output of 5,000 lumens, high contrast, and deeply saturated images.
- Edge-blending technology creates immersive environments, ideal for museums, think tanks, theme parks, museums, etc.
- The installation flexibility and unique chassis of the VPL-GTZ1 4K projector works well for unique applications in either portrait or landscape mode.

Products: VPL-GTZ270, VPL-GTZ1

7. Lecture Capture Demonstration

- Pre-packaged solution includes the SRG-300 Pan/Tilt/Zoom camera with Sonic Foundry lecture capture platform.
- Perfect for enhanced learning experiences in colleges and universities.

Products: SRG-300

8. Changing the Game in Presentation

- Powerful Vision Presenter software (PWA-VP100) changes the game in visual presentations, maximizing impact with live video sources, video files, still images, presentation slides, websites, and remote videoconferences.
- Flexible image layout and intuitive operation make this system ideal for corporate and education markets.

Products: VPL-FH65, VPL-SW630C, PWA-VP100

9. Real-time 4K & HD Distribution Over IP

- Sony IP transmission provides high image quality synchronous transmission with low latency.
- Powerful demo includes feeds from four Sony cameras throughout the Sony booth with images output to Sony HD and 4K professional monitors.
- View a demo of HDSI output through AV over IP, with periodic streaming interviews leveraging Wowza Media Systems.

Products: VPL-FHZ700L

10. Professional BRAVIA Flat Panel Displays

- A range of sizes from 43-inch to gorgeous 85-inch, in both full HD and 4K resolution.
- Exclusive TRILUMINOUS™ display technology provides brilliant colors.
- Simple to install and energy efficient.

Products: FWD43X830C, FWD49X830C, FWD55X850C, FWD65X850C, FWD75X850C, FWD85X950B, PMW-PZ1

11. Digital Art Museum

- Featuring 3 VPL-FHZ65 6,000 lumen Laser Light Source projectors with edge-blending technology.
- Innovative and interactive Sketch Pad display on an impressive 26-foot curved screen.
- Usage possibilities are only limited by your imagination.

Products: VPL-FHZ65

12. Full Business Projector Line Up

- Experience Sony's entire line-up of Business Projectors ranging from short throw, mobile, compact, installation, large venue, and ultra-high resolution.
- Designed for applications in corporate, education, government, and faith-based markets.

Products: VPL C, D, E, F, S Series 3LCD Projectors