

INTRODUCING

LASERLITE™



LIGHT. BRIGHT.
AFFORDABLE.

Buy 10 Get 1 FREE



Eye On Education Spring Promotion

Pre-Order 10 of Sony's LASERLITE™ Projectors & Get 1 FREE

Sony is expanding its range of laser light source (Z-Phosphor™) projectors by introducing two new Laser Lite models aimed at making laser technology more cost-effective. Designed for the classroom and the boardroom, the new **VPL-PHZ10** (WUXGA) and **VPLPWZ10** (WXGA), 4,500 lumens, 14,000 Hrs. constant brightness, projectors bring the benefits of laser technology -- image quality, color reproduction and virtually zero-maintenance -- to customers who previously may have only been able to experience lamp-based projection due to budget restraints.

By ordering during the promotional period of February 1, 2017 through March 31, 2017, Sony customers can receive 1 free unit for every 10 units of VPL-PHZ10 or VPL-PWZ10 pre-ordered, as a mail-in rebate. The 10 units can be any mix of the VPL-PHZ10 and PWZ10. The free unit will be the model with lowest MSRP among the mix of the projectors purchased (e.g. If a customer purchases 3 units VPL-PHZ10 (MSRP:\$5,000.00) and 7 units VPL-PWZ10 (MSRP: \$3,750.00), the customer will be eligible to receive a free unit of the VPL-PWZ10). The end user customer must have pre-ordered the projectors together under a single PO submitted to Sony, to one of Sony's authorized resellers, or a reseller through one of Sony's authorized distributors. Product must ship and invoice to the end user by November, 30 2017. Eligible projectors: VPL-PHZ10 and PWZ10

SONY EDUCATION PROJECTOR PROGRAM

- ▶ EDUCATION PRICING
- ▶ SEASONAL VOLUME PROGRAMS
- ▶ 5 YEAR EXTENDED WARRANTY
- ▶ 1 YEAR LIMITED LAMP WARRANTY
- ▶ 3 YEAR - FREE LOANER
- ▶ ON-SITE DEMONSTRATIONS
- ▶ PERSONALIZED TECH EVALUATION



5 Year
Extended
Warranty*

For further details visit our website: sony.com/education

* 5 Year Warranty applies after product registration



Eye On Education Pricing Guidelines PROFESSIONAL PROJECTORS

▶ Spring 2017

Model	Price		Display		Light Source				Inputs		Lens			General		
	Eye on EDU (Suggested ^o)	MSRP	Color Light Output	Resolution	Light Source	Light Source Life (Std/Eco, hour)**	Lamp #	Lamp Price	Digital PC and Video Inputs	Analog PC and Video Inputs	Lens Throw	Lens Shift	Optional Lens	Audio	Weight (lb)	Wireless
Advanced Installation Series - For Large Classrooms, Auditoriums and Lecture Halls																
VPL-FHZ700L	\$9,999	\$15,750	7,000 lm	WUXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT (Option)	VGA, 5BNC, S Video, Composite	Optional	Yes	Yes	N/A	47lb	N/A
VPL-FHZ65	\$7,999	\$12,300	6,000 lm	WUXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	34lb	N/A
VPL-FHZ60	\$5,799	\$9,750	5,000 lm	WUXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	34lb	N/A
VPL-FHZ57	\$4,499	\$7,000	4,100 lm	WUXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	34lb	N/A
VPL-FH31	\$2,999	\$4,500	4,300 lm	WUXGA	Lamp	3,000/4,000	LMP-F272	\$469	HDMI, DVI-D	VGA, 5BNC, S Video, Composite	1.39-2.23:1	Yes	Yes	N/A	18.1lb	N/A
VPL-FH60	\$3,699	\$6,210	5,000 lm	WUXGA	Lamp	3,000/4,000	LMP-F280	\$399	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	28.7lb	N/A
VPL-FH65	\$4,299	\$7,200	6,000 lm	WUXGA	Lamp	3,000/4,000	LMP-F370	\$449	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	28.7lb	N/A
VPL-FH500L	\$7,999	\$9,150	7,000 lm	WUXGA	Lamp	6,000/8,000	LMP-F330	\$585	HDMI, DVI-D	VGA, 5BNC, S Video, Composite	Optional	Yes	Yes	N/A	44.1lb	N/A
VPL-FWZ65	\$5,999	\$10,300	6,000 lm	WXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	34lb	N/A
VPL-FWZ60	\$3,999	\$6,520	5,000 lm	WXGA	Laser	20,000	N/A	N/A	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	34lb	N/A
VPL-FW65	\$3,299	\$5,800	6,300 lm	WXGA	Lamp	3,000/4,000	LMP-F370	\$449	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	28.7lb	N/A
VPL-FW60	\$2,499	\$4,500	5,200 lm	WXGA	Lamp	3,000/4,000	LMP-F280	\$399	HDMI, DVI-D, HDBT	VGA, Composite	1.39-2.23:1	Yes	Yes	N/A	28.7lb	N/A
VPL-FX500L	\$4,999	\$6,000	7,000 lm	XGA	Lamp	6,000/8,000	LMP-F330	\$585	DVI-D	VGA, 5BNC, S Video, Composite	Optional	Yes	Yes	N/A	44.1lb	N/A
VPL-FX37	\$3,199	\$4,800	6,000 lm	XGA	Lamp	2,500/3,500	LMP-F331	\$499	DVI-D	VGA, 5BNC, S Video, Composite	1.42-2.27:1	Yes	Yes	N/A	17.9 lb	N/A
VPL-FX35	\$2,799	\$4,070	5,000 lm	XGA	Lamp	3,000/4,000	LMP-F272	\$469	DVI-D	VGA, 5BNC, S Video, Composite	1.42-2.27:1	Yes	Yes	N/A	17.6 lb	N/A
VPL-FX30	\$2,099	\$3,090	4,200 lm	XGA	Lamp	4,000/5,000	LMP-F230	\$399	DVI-D	VGA, 5BNC, S Video, Composite	1.42-2.27:1	Yes	Yes	N/A	17.4 lb	N/A

^o Suggested Eye on Education program end user price shown. Actual prices are determined by resellers and will vary. ^{**}The figures are expected life, not guaranteed. Lamp performance will vary based on operating environment and use
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Model	Price		Display		Light Source				Inputs		Lens			General		
	Eye on EDU (Suggested*)	MSRP	Color Light Output	Resolution	Light Source	Light Source Life (Std/Eco,hr)**	Lamp #	Lamp Price	Digital PC and Video Inputs	Analog PC and Video Inputs	Lens Throw	Lens Shift	Optional Lens	Audio	Weight (lb)	Wireless
Basic Installation Series - For Medium to Large Classrooms																
NEW VPL-PHZ10	\$2,999	\$5,000	4,500 lm w/Constant Brightness for 14,000 hr	WUXGA	Laser	20,000	N/A	N/A	HDMI x2, HDBT	VGA, Composite	1.29-1.89:1	Yes	No	Phono Jack	19 lb	Optional (IFU-WLM3)
VPL-CH375	\$2,399	\$4,000	5,000 lm	WUXGA	Lamp	2,500/3,000/3,500	LMP-C281	\$199	HDMI x2, HDBT	VGAx2, S Video, Composite	1.5:1-2.2:1	Yes	N/A	12W	12.6 lb	Optional (IFU-WLM3)
VPL-CH370	\$1,999	\$3,380	5,000 lm	WUXGA	Lamp	2,500/3,000/3,500	LMP-C281	\$199	HDMI x2	VGAx2, S Video, Composite	1.5:1-2.2:1	Yes	N/A	12W	12.6 lb	Optional (IFU-WLM3)
VPL-CH355	\$1,899	\$3,200	4,000 lm	WUXGA	Lamp	3,000/4,000/5,000	LMP-C250	\$199	HDMI x2, HDBT	VGAx2, S Video, Composite	1.5:1-2.2:1	Yes	N/A	12W	12.6 lb	Optional (IFU-WLM3)
VPL-CH350	\$1,499	\$2,580	4,000 lm	WUXGA	Lamp	3,000/4,000/5,000	LMP-C250	\$199	HDMI x2	VGAx2, S Video, Composite	1.5:1-2.2:1	Yes	N/A	12W	12.6 lb	Optional (IFU-WLM3)
NEW VPL-PWZ10	\$2,199	\$3,750	4,500 lm w/Constant Brightness for 14,000 hr	WXGA	Laser	20,000	N/A	N/A	HDMI x2, HDBT	VGA, Composite	1.29-1.89:1	Yes	No	Phono Jack	19 lb	Optional (IFU-WLM3)
Classroom Series																
VPL-CW276	\$1,799	\$2,920	5,100 lm	WXGA	Lamp	3,000/4,000	LMP-C280	\$199	HDMI x2	VGAx2, S Video, Composite	1.32:1-1.91:1	Yes	N/A	10W	12.6 lb	Optional (IFU-WLM3)
VPL-EW348	\$1,299	\$2,200	4,200 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E221	\$149	HDMI x2, HDBT	VGA x2, S Video, Composite	1.1-1.79:1	N/A	N/A	16W	9 lb	Optional (IFU-WLM3)
VPL-EW345	\$1,149	\$2,000	4,200 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E221	\$149	HDMI x2	VGA x2, S Video, Composite	1.1-1.79:1	N/A	N/A	16W	9 lb	Optional (IFU-WLM3)
VPL-EW315	\$999	\$1,790	3,800 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E221	\$149	HDMI x2	VGA x2, S Video, Composite	1.1-1.79:1	N/A	N/A	16W	9 lb	Optional (IFU-WLM3)
VPL-EW255	\$699	\$1,250	3,300 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E212	\$125	HDMI	VGA x2, S Video, Composite	1.4-2.27:1	N/A	N/A	16W	8.6 lb	Optional (IFU-WLM3)
VPL-CX276	\$1,499	\$2,580	5,200 lm	XGA	Lamp	3,000/4,000	LMP-C280	\$199	HDMI x2	VGAx2, S Video, Composite	1.32:1-1.91:1	Yes	N/A	10W	12.6 lb	Optional (IFU-WLM3)
VPL-EX315	\$799	\$1,390	3,800 lm	XGA	Lamp	4,000/6,000/10,000	LMP-E221	\$125	HDMI x2	VGA x2, S Video, Composite	1.4-2.27:1	N/A	N/A	16W	8.8 lb	Optional (IFU-WLM3)
Short Throw, Ultra Short Throw Series																
VPL-SW631CM (Dual Pen Interactive)	\$1,499	\$2,700	3,300 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E220	\$125	HDMI	VGA x2, S Video, Composite	0.27:1	Yes	N/A	16W	14 lb	Optional (IFU-WLM3)
VPL-SW631M (UST)	\$1,199	\$2,100	3,300 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E220	\$125	HDMI	VGA x2, S Video, Composite	0.27:1	Yes	N/A	16W	13 lb	Optional (IFU-WLM3)
VPL-SW235 (ST)	\$849	\$1,620	3,000 lm	WXGA	Lamp	4,000/6,000/10,000	LMP-E220	\$125	HDMI	VGA x2, S Video, Composite	0.46:1	N/A	N/A	16W	9.7 lb	Optional (IFU-WLM3)
VPL-SX631M (UST)	\$1,049	\$1,900	3,300 lm	XGA	Lamp	4,000/6,000/10,000	LMP-E212	\$125	HDMI	VGA x2, S Video, Composite	0.27:1	Yes	N/A	16W	13 lb	Optional (IFU-WLM3)
VPL-SX236 (ST)	\$749	\$1,380	3,300 lm	XGA	Lamp	4,000/6,000/10,000	LMP-E212	\$125	HDMI	VGA x2, S Video, Composite	0.46:1	N/A	N/A	16W	9.7 lb	Optional (IFU-WLM3)
Mobile Series																
VPL-DW240	\$599	\$970	3,000 lm	WXGA	Lamp	3,000/5,000/10,000	LMP-D214	\$199	HDMI x2	VGA, Composite	1.36-1.77:1	N/A	N/A	1W	5.9 lb	N/A
VPL-DX240	\$549	\$890	3,200 lm	XGA	Lamp	3,000/5,000/10,000	LMP-D214	\$199	HDMI x2	VGA, Composite	1.37-1.80:1	N/A	N/A	1W	5.9 lb	N/A
VPL-DX220	\$449	\$740	2,700 lm	XGA	Lamp	3,000/5,000/6,000	LMP-D214	\$199	HDMI	VGA, Composite	1.47-1.77:1	N/A	N/A	1W	5.9 lb	N/A

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Model	Price		Display		Light Source				Inputs		Lens			General		
	Eye on EDU (Suggested*)	MSRP	Color Light Output	Resolution	Light Source	Light Source Life (Std/Eco, hour)**	Lamp #	Lamp Price	Digital PC and Video Inputs	Analog PC and Video Inputs	Lens Throw	Lens Shift	Optional Lens	Audio	Weight (lb)	Wireless
4K Projectors - For Visualization and Simulation																
VPL-GTZ1	Ask	Ask	2,000 lm	4K	Laser	20,000	N/A	N/A	HDMI x4	N/A	0.16-0.25:1	N/A	N/A	N/A	121lb	N/A
VPL-GTZ270	Ask	Ask	5,000 lm	4K	Laser	20,000	N/A	N/A	HDMI x2, DPx2	N/A	Optional	Yes	Yes	N/A	88lb	N/A
SRX-T615	Ask	Ask	18,000 lm	4K	Lamp	2,000/3,000	LKRMU450	\$2,000 (For 6)	HDMI x2	N/A	Optional	Yes	Yes	N/A	315.3lb	N/A

ACCESSORIES FOR PROFESSIONAL PROJECTORS

VPL-FH31 and FHZ55 Optional Lenses						
Model	MSRP	Throw Ratio	Zoom/Focus	Lens Shift Range (V,H)	Screen Size	Required Lens Adapter
VPLL-2007	\$2,250	0.65:1	-	+10%, +/- 4%	60"-300"	-
VPLL-Z2009	\$2,250	0.85-1.0:1	Manual x1.2	+50%, +/- 24%	60"-300"	-
Standard Lens	N/A	1.39-2.23:1	Manual x1.6	+60%, +/- 32%	40"-600"	-
VPLL-Z3024	\$2,250	2.34-3.19:1	Manual x1.3	+60%, +/- 32%	40"-600"	PK-F30LA1
VPLL-Z3032	\$2,250	3.18-4.84	Manual x1.5	+60%, +/- 32%	40"-600"	PK-F30LA1
VPL-FW60,FW65,FWZ60,FWZ65,FH60,FH65,FHZ57,FHZ60 and FHZ65 Optional Lenses						
VPLL-3003	\$4,800	0.33:1	-	+/-5%, +/- 5%	80"-300"	-
VPLL-3007	\$2,250	0.65:1	-	+10%/- 5%,4%	60"-300"	-
VPLL-Z3009	\$2,250	0.85-1.0:1	Manual x1.2	+50%/-5%,24%	60"-300"	-
VPLL-Z3010	\$2,250	1.0-1.39:1	Powered x1.4	+60%/-5%,+/-29%	60"-300"	-
Standard Lens	N/A	1.39-2.23:1	Powered x1.6	+60%, +/- 32%	40"-600"	-
VPLL-Z3024	\$2,250	2.34-3.19:1	Powered x1.3	+60%/-5%,32%	40"-600"	-
VPLL-Z3032	\$2,250	3.18-4.84	Manual x1.5	+60%/-5%,32%	40"-600"	-
VPL-FH500L,FHZ700L Optional Lenses						
VPLL-FM22	\$2,000	0.87:1	No/Manual	-	40"-300"	PK-F500LA2
VPLL-ZM42	\$475	1.83-2.32	Manual x1.3	+/-59%, 31%	40"-300"	PK-F500LA2
VLL-Z4007	\$3,200	0.68-0.8:1	Manual x1.2	+/-15%, 6%	60"-300"	-
VPLL-4008	\$4,000	1.08:1	No/Manual	+/-41%, 19%	40"-600"	-
VPLL-Z4011	\$2,200	1.38-2.06	Powered x1.5	+/-110%, 57%	60"-600"	-
VPLL-Z4015	\$3,200	2.02-2.67	Powered x1.4	+/-109%, 57%	40"-600"	-
VPLL-Z4019	\$3,200	2.62-3.36	Powered x1.3	+/-113%, 63%	40"-600"	-
VPLL-Z4025	\$3,200	3.30-6.11	Powered x1.9	+/-113%, 63%	40"-600"	-
VPLL-Z4045	\$4,000	6.08-10.52	Powered x1.8	+/-113%, 63%	60"-600"	-

Projector Mounts		
Model	MSRP	Description
PAM-200	\$179	Ceiling mount kit for VPL-E and C Series
PAM-400	\$200	Ceiling mount kit for VPL-F500 and F700 Series
PAM-600	\$400	Ceiling mount kit for VPL-F57 and F60 Series
PAM-650DS	\$1,950	Double Stack mount for VPL-F57 and F60 Series
PSS-650	\$1,300	6 axis adjustment mount kit for VPL3003 lens
PSS-650P	\$300	Extension Pole for the PSS-650
Other Accessories		
IFU-WLM3	\$89	Wireless module for VPL-E, S and C series
BKM-PJ10	\$600	HDBaseT adaptor for VPL-FHZ700L
BKM-PJ20	\$1,100	HD-SDI adaptor for VPL-F500 and F700 series
LKRA-FL1	\$700	3D Optical Filter for the F57 and F60 series (separate polarizers required)
LKRA-FL2	\$700	Multi Surface Optical Filter for the F57 and F60 series
IFU-PN250A	\$50	Replacement main interactive pen for the VPL-SW631CM
IFU-PN250B	\$50	Replacement sub interactive pen for the VPL-SW631CM
PK-F30LA1	\$49	Lens adaptor to attach Z3024 and Z3032 lens to the FH31
PK-F500LA1	\$49	Lens adaptor to attach ZP41 lens to the VPL-FH500L and FHZ700L
PK-F500LA2	\$49	Lens adaptor to attach FM22 and ZM42 lens to the VPL-FH500L and FHZ700L
PK-F60LA1	\$399	Retrofit lens adapter to attach VPLL-Z1032 lens to the F57 and F60 series
PK-F60LA2	\$399	Retrofit lens adapter to attach VPLL-Z1024 lens to the F57 and F60 series
PK-F60LA3	\$139	Retrofit lens adapter to attach VPLL-Z2009 lens to the F57 and F60 series
PK-F60LA4	\$139	Retrofit lens adapter to attach VPLL-2007 lens to the F57 and F60 series

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