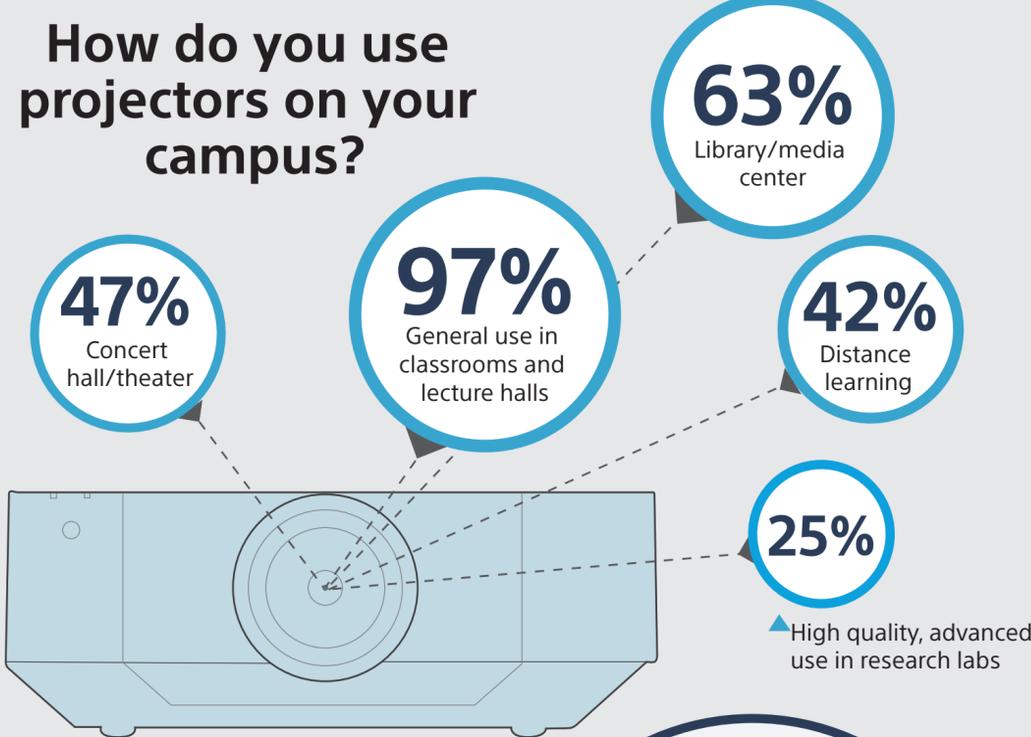


# PROJECTORS IN HIGHER ED

This survey of college and university A/V leaders found campus projectors integral to learning.

## How do you use projectors on your campus?

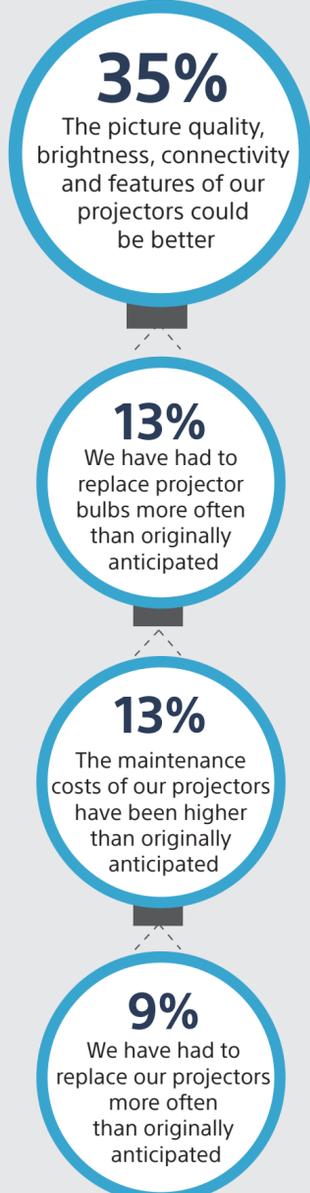


## How much has your institution incorporated ACTIVE LEARNING CLASSROOMS, emphasizing interactivity, technology and collaboration?

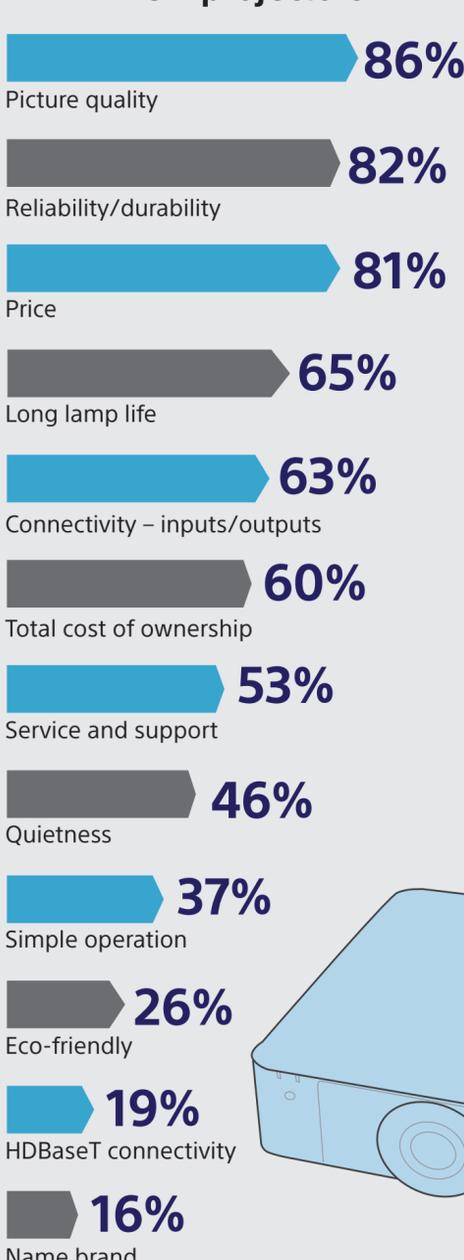


Just **53%** of campus technology leaders said they were "satisfied" with their campus projectors.

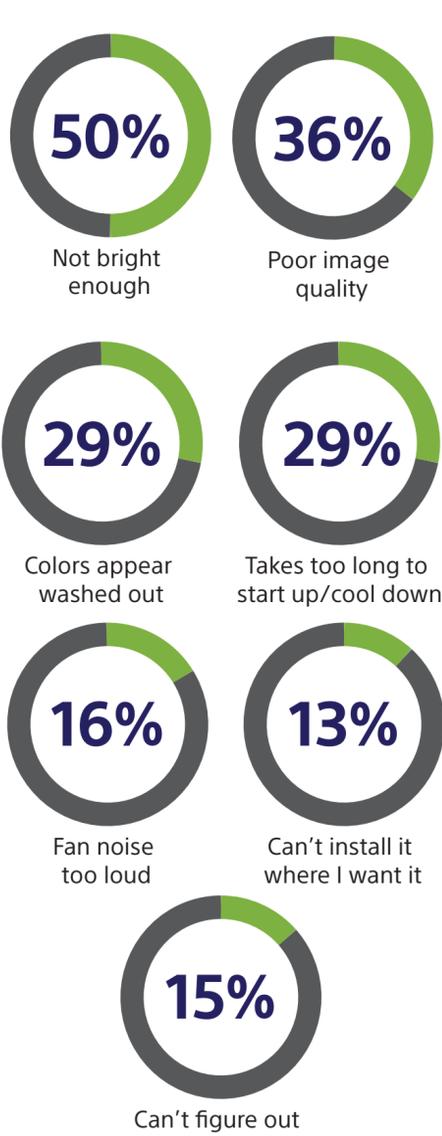
### TOP REASONS FOR DISSATISFACTION:



## What are the most important factors when purchasing new projectors?



## What are the major projector concerns on your campus?



Sony's laser projectors overcome the most common projector challenges, making them the ideal choice for colleges and universities.

**High quality images**  
Sony's BrightEra 3LCD engine creates natural color with exceptional brightness

**Quiet operation**  
Sony's laser models are extremely quiet, operating as low as 32dB, and 28dB in Standard Brightness mode

**20,000 hours**  
The laser light source and LCD panels result in 20,000 hours of maintenance-free use

**Collaboration**  
Encourage student participation and collaboration with immersive visuals in your active learning center

**Eco-friendly**  
Laser projectors do not require replacement lamps, are more energy efficient and contain no mercury

**Flexible integration**  
Advanced features include constant brightness mode, wide range lens shift, near-instant power on/off and a variety of lens options

For more information, go to [sony.com/laser](http://sony.com/laser).

**SONY**